

APPENDIX A: COMMUNITY SURVEY SUMMARY

Community Survey Summary
February 8, 2018





THURSTON REGIONAL PLANNING COUNCIL (TRPC) is a 22-member intergovernmental board made up of local governmental jurisdictions within Thurston County, plus the Confederated Tribes of the Chehalis Reservation and the Nisqually Indian Tribe. The Council was established in 1967 under RCW 36.70.060, which authorized creation of regional planning councils.

TRPC's mission is to "Provide Visionary Leadership on Regional Plans, Policies, and Issues."

To Support this Mission:

- A. Support **regional transportation** planning consistent with state and federal funding requirements.
- B. Address **growth management, environmental quality, economic opportunity**, and other topics determined by the Council.
- C. **Assemble** and **analyze data** that support local and regional decision making
- D. Act as a "**convener**" and build **regional consensus** on issues through information and citizen involvement.
- E. Build **intergovernmental consensus** on regional plans, policies, and issues, and advocate local implementation.

This summary was prepared as part of the Main Street Rochester project.

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TRPC would like to thank ROOF, whose staff distributed the Spanish-language survey to locations around the Rochester area.

Contents

Project Overview.....	1
Survey Distribution and Response.....	1
Survey Demographics.....	2
Age.....	2
Income and Employment Status.....	2
Where People Live and Work.....	4
Transportation, Safety, and Mobility.....	6
Getting Around.....	6
Transit Service.....	8
Park & Ride Use.....	9
Transportation Issues and Priorities.....	10
Placemaking.....	13
Vision for the Future.....	13
Housing Choices.....	13
Putting Rochester on the Map.....	14
Economic Vitality.....	16
Shopping Choices.....	16
Catering to Visitors.....	17
Establishing a Business.....	18
Other Thoughts and Comments.....	21
Community Survey.....	36
Paper Survey – English.....	36
Paper Survey – Spanish.....	42
Online Survey – English.....	50
Online Survey –Spanish.....	64





Project Overview

Main Street Rochester is an effort to address the dual role US 12 serves as a regional highway and Rochester's Main Street. The project developed in response to requests from Rochester area residents to address safety and mobility concerns, infrastructure needs, and to improve the economic vitality of the corridor, while strengthening Rochester's identity. In 2016, Thurston Regional Planning Council (TRPC) – acting on behalf of Thurston County – received a federal Surface Transportation Program grant to look at these issues for the approximate one-mile US 12 corridor from Bailey's IGA to 183rd Avenue Southwest. Both Thurston County and Washington State Department of Transportation (WSDOT) provided matching funds for the project.

As part of the Main Street Rochester project, TRPC conducted targeted outreach to residents living in the Rochester area. TRPC and its partners distributed the community survey to more than 4,500 households during the fall of 2017. This survey will help inform Main Street Rochester's Current Conditions report and Thurston County's efforts to update the Rochester Subarea Plan (an element of the County's Comprehensive Plan).

A copy of the English and Spanish language online and paper surveys is included at the end of this summary.

Survey Distribution and Response

The community survey was mailed to 4,530 residential addresses in the Rochester area. The survey was translated into Spanish, and both the English- and Spanish-language versions were posted on the project website. With the help of ROOF Community Services, the Spanish-language version was distributed to several locations in the Rochester area including the food bank, library, community center, and local businesses. Nine hundred fifty-six people completed the 33-question survey fully or partially (170 online and 786 paper), for a response rate of about 21%. Only eight Spanish-language surveys were returned, all of which were paper surveys. The following summary provides valuable context about the community's views on Rochester, its future, and what the community wants.



Survey Demographics

Questions 25-32 asked respondents for information about their age, household income, employment status, and housing.

Age

Question 25 asked respondents about their age while Question 31 asked respondents whether there were school-aged children in their household.

Fifty-four percent of respondents identified themselves as 55 or older. Another 45.2% were between the ages of 25 and 54. Only five respondents (0.6%) were between the ages of 15 and 24; no respondents were younger than 15.

Q25. What is your age?		
Total Responses:	838	
No Response:	118	
Response	Count	% of Total Responses
14 or younger	0	0.0%
15-24	5	0.6%
25-34	81	9.7%
35-44	133	15.9%
45-54	164	19.6%
55-64	201	24.0%
65 or older	254	30.3%
TOTAL	838	100.0%

Of the 831 people who indicated whether or not there were school-aged children in the home, 73% said no; only 27% of respondents indicated there were school children in the household.

Q31. Are there school-aged children (5-18) in your household?		
Total Responses:	831	
No Response:	118	
Response	Count	% of Total Responses
Yes	226	27.2%
No	605	72.8%
TOTAL	831	100.0%

Income and Employment Status

Question 28 asked what the respondent's employment status was and allowed more than one answer. For example, a person who works from home might also be a stay-at-home parent. Someone who works outside the home might also be a student. Someone who is retired might also be unable to work.

Nearly 54% of respondents indicated they worked outside the home. Another 10.1% work from home, and 5.9% indicated they were a stay-at-home parent/spouse. Thirty-four percent of respondents said



they were retired. Of the 854 responses received 21 people indicated they were looking for work and 42 people (4.9%) were unable to work. Twenty-three (2.7%) respondents said they were students.

Q28. What is your employment status? (choose all that apply)		
Total Responses:	854	
No Response:	102	
Response	Count	% of Total Responses
Stay-at-home parent/spouse	50	5.9%
Work from home	86	10.1%
Work outside the home	459	53.7%
Student	23	2.7%
Retired	290	34.0%
Unable to work	42	4.9%
Looking for work	21	2.5%

Question 26 asked respondents what their annual household income was. Of the 815 people who answered this question, 54.4% indicated they make \$60,000 or more every year. Another 28% make between \$35,000 and \$60,000.

Q26. What is your annual household income?		
Total Responses:	815	
No Response:	141	
Response	Count	% of Total Responses
Less than \$35,000	143	17.5%
\$35,000-\$59,999	228	28.0%
\$60,000-\$99,999	275	33.7%
\$100,000 or more	169	20.7%
TOTAL	815	100.0%

Question 27 asked respondents if their household income was sufficient to meet basic needs of food housing, and transportation. More than 90% of respondents felt that their household income was sufficient to meet their basic needs. Of this, about 20% felt that it was nonetheless a struggle to make ends meet. Nine percent of respondents felt that their household income was not sufficient to meet their basic needs, with 2.6% of respondents indicating their household must frequently going without.

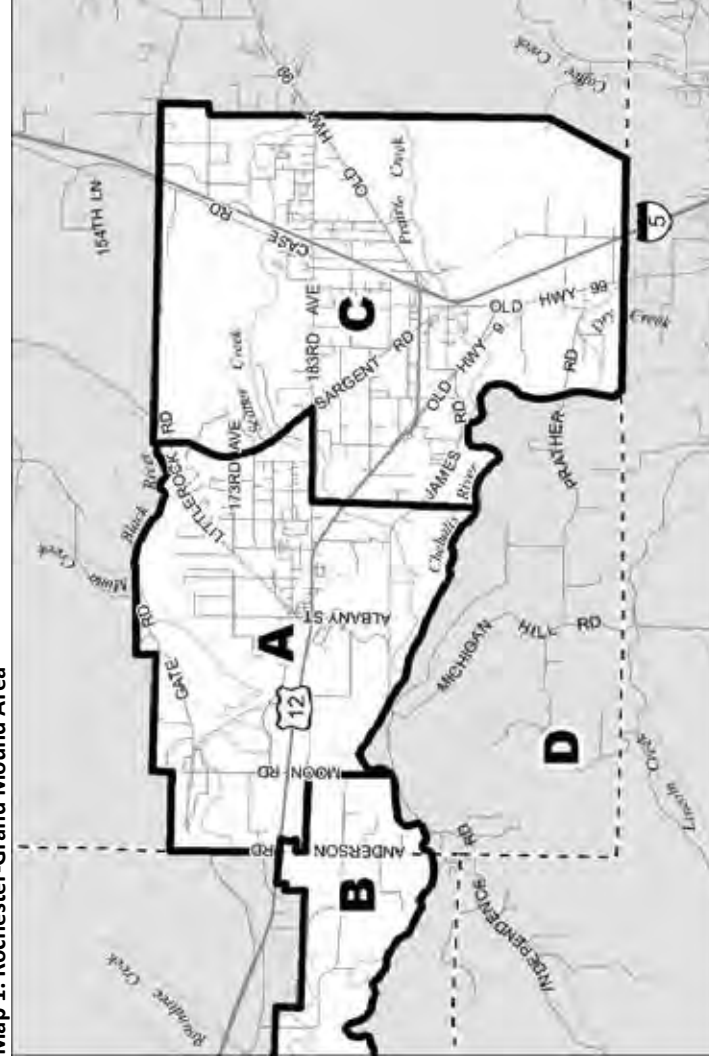
Q27. Is your household income sufficient to meet your basic needs (food, housing, transportation)?		
Total Responses:	847	
No Response:	109	
Response	Count	% of Total Responses
Yes, my household always has enough to meet our basic needs	599	70.7%
Yes, but it is a struggle to make ends meet	172	20.3%
No, sometimes my household must go without	54	6.4%
No, my household frequently must go without	22	2.6%
TOTAL	847	100.0%

Where People Live and Work

Questions 29 and 30 asked people where they live and work. Question 32 asked people whether they owned or rented their home.

Accompanying question 29 is a map of the Rochester-Grand Mound area split into four areas (see Map 1). Respondents were asked to identify what area they live in. More than half of respondents live in the Rochester area and 36% in the Grand Mound area. Two percent of respondents live on the Chehalis Reservation, and another 10% in other areas.

Map 1. Rochester-Grand Mound Area





29. Where do you live?		
Total Responses:	845	
No Response:	111	
Response	Count	% of Total Responses
A. Rochester area	435	51.5%
B. Chehalis Reservation	17	2.0%
C. Grand Mound area	308	36.4%
D. Other	85	10.1%
TOTAL	845	100.0%

Question 30 asked where the respondent works or goes to school and allowed more than one answer. For example, a person who works on the Chehalis Reservation might also be a college student attending classes in Lewis County. Of the 626 people who answered this question, 39.1% work/go to school in north Thurston County, and 16.0% in Lewis County. One hundred twenty-eight respondents (20.4%) work in the Rochester area; 7.3% in the Grand Mound area, and 8.5% on the Chehalis Reservation. Some respondents (2.9%) also travel to Yelm, Rainier, or Tenino for work/school. Respondents indicating they go to work/school in other places totaled 25.1%; although not explicit, it is likely many of these individuals travel north into Pierce or King County for work.

Q30. Where do you work or go to school? (choose all that apply)		
Total Responses:	626	
No Response:	330	
Response	Count	% of Total Responses
Chehalis Reservation	53	8.5%
Rochester area	128	20.4%
Grand Mound area	46	7.3%
Lacey/Olympia/Tumwater	245	39.1%
Yelm/Rainier/Tenino	18	2.9%
Centralia/Lewis County	100	16.0%
Other	157	25.1%

Question 32 asked people about their housing tenure. Nearly 88% of respondents indicated that their household owns their home and 12% rented. One respondent indicated that their household was homeless.

Q32. My household:		
Response	Count	% of Total Responses
Rents our home	100	12.0%
Owns our home	731	87.9%
My household is homeless	1	0.1%
TOTAL	832	100.0%

Transportation, Safety, and Mobility

Questions 1-12 of the survey explored issues concerning transportation, safety, and mobility.

Getting Around

Questions 1, 2, 10, and 11 asked people about their transportation choices and how they get around. Question 1 focused on respondents' primary means of transportation. Of the total 867 responses received, 96.3% drive their own vehicle. 2.3% travel as a passenger in a private vehicle. Only three people (0.3%) indicated the primarily ride the bus; six people (0.7%) walk, bike, or use a mobility device. The remaining three respondents (0.3%) primarily use other means of transportation.

Q1. What is your primary means of transportation?		
Total Responses:	867	
No Response:	89	
Response	Count	% of Total Responses
Drive a private vehicle	835	96.3%
Passenger in a private vehicle	20	2.3%
Ride the bus	3	0.3%
Walk, bike, or mobility device (such as a wheelchair or walker)	6	0.7%
Other	3	0.3%
TOTAL	867	100.0%

Question 2 asked about people's access to a vehicle. Of the total 860 people who responded, 93% indicated they owned a vehicle and another 5.3% have access to one. 1.6% indicated they do not drive.

Q2. Do you have access to a vehicle (car, truck, motorcycle, etc.) or do you own one?		
Total Responses:	860	
No Response:	96	
Response	Count	% of Total Responses
Access to a vehicle	46	5.3%
Own a vehicle	800	93.0%
I don't drive	14	1.6%
TOTAL	860	100.0%

Question 11 asked people whether they lived within walking distance of the study area. Of the 866 responses received, only 36.0% of people indicated they did; the other 64.0% did not.



Q11. Do you live within walking distance of the study area?		
Response	Count	% of Total Responses
Yes	312	36.0%
No	554	64.0%
	866	100.0%

Question 10 asked respondents if they travel by foot, bike, or mobility device in the study area and allowed more than one answer (for example, someone who walks in the study area may also bike). Six hundred ten people skipped the question, with only 346 people responding. Of those that responded, 58.1% travel on foot, 33.2% travel by bicycle, and 31.5% use a mobility device.

Q10. Do you travel by foot, bicycle, or mobility device in the study area? (choose all that apply)		
Total Responses: 346		
No Response: 610		
Response	Count	% of Total Responses
On foot	201	58.1%
On a bicycle	115	33.2%
Using a mobility device	109	31.5%

People who live within walking distance of the study area make up the majority of those that also travel by foot or by bicycle in the study area – between 60% and 63%. People who use a mobility device, such as a wheelchair or walker, make up only 33% of those that live within walking distance of the study area. This indicates that people who have mobility issues are typically driven to the study area first before they travel within the area.

Respondents with school-aged children in their household were more likely to travel by foot in the study area. 53.7% of respondents with children in the household had a high level of concern regarding pedestrian and bicyclist safety. This compares to only 44.5% of respondents with no children in the household.

Q10. Do you travel by foot, bicycle, or mobility device in the study area? (choose all that apply)			
Total Responses: 379			
No Response: 577			
Response	Households with School-Aged Children		Households without School-Aged Children
	Count	% of Total Responses	Count % of Total Responses
On foot	66	53.7%	114 44.5%
On a bicycle	35	28.5%	71 27.7%
Using a mobility device	22	17.9%	71 27.7%
TOTAL	123	100.0%	256 100.0%

Transit Service

Questions 3, 4, and 5 asked people about their relationship with transit service. Question 3 asked what (if any) transit system people use and allowed more than one response. For example, a person who rides an RT bus may make a connection to a Twin Transit route in Chehalis. The vast majority of people skipped this question, with only 142 responses. Forty people (28.2%) indicated they use Intercity Transit, 29 people (20.4%) use RT, 12 people (8.5%) use Grays Harbor Transit and 10 people (7.0%) use Twin Transit. Fifty-one people (35.9%) also said they use some other transit system. It is not clear if these individuals in fact use some other transit system (such as Pierce Transit) or if the question was misunderstood and used 'Other' to indicate they drive their own car or have some other way of getting around.

Q3. If you ride the bus, what transit system do you use? (choose all that apply)		
Total Responses:	142	
No Response:	814	
Response	Count	% of Total Responses
Rural Transit (RT)	29	20.4%
Grays Harbor Transit	12	8.5%
Twin Transit (Lewis County)	10	7.0%
Intercity Transit	40	28.2%
Other	51	35.9%

Question 4 looked at how frequently people use RT, which serves South Thurston County communities and offers connections to Centralia and Tumwater. The vast majority of people (78.3%) indicated they never use RT. Another 15.5% didn't know about RT. Only 48 people (6.2%) indicated they use RT; six use it at least once a week, five use it one or more times a month, and 37 people indicated they rarely use RT.

Q4. How frequently do you ride Rural Transit (RT)?		
Total Responses:	770	
No Response:	186	
Response	Count	% of Total Responses
At least once a week	6	0.8%
One or more times a month	5	0.6%
Rarely	37	4.8%
Never	603	78.3%
I didn't know about RT	119	15.5%
TOTAL Responses	770	100.0%

Question 5 asked respondents to identify what would cause them to use RT and allowed more than one answer. For example, a person who wants more frequent connections to Olympia might also want a shorter travel time. Of the 734 people who answered Question 5, 57.6% indicated they wouldn't ride the bus even if improvements to the service were made. Twenty-nine percent of respondents wanted more frequent connections to north Thurston County communities; 17.4% wanted more frequent





connections to Lewis County communities. Only nine percent of respondents wanted faster service to their destination. Sixty-six people (9.0%) indicated they would ride the RT bus if other measures were taken including having a stop nearer their home, if there were safe and secure parking at Grand mound, or if the bus took them to Elma. Some respondents also used "Other" to indicate they might ride the bus in the future or if they had more information about stops and accessibility.

Q5. I would ride the RT bus if the service: (choose all that apply)		
Total Responses:	734	
No Response:	222	
Response	Count	% of Total Responses
Had more frequent connections to Olympia/Tumwater/Lacey	213	29.0%
Had more frequent connections to Centralia/Chehalis	128	17.4%
Took less time to get to my destination	66	9.0%
I wouldn't ride the bus anyway	423	57.6%
Other	71	9.7%

Park & Ride Use

Questions 6 and 7 asked people about park and ride facilities. Question 6 asked respondents who carpool if they use the Grand Mound Park & Ride. Of the 444 people who answered this question, only 76 people (17.1%) use the park and ride facility in Grand Mound. Another 37.2% of respondents don't use it for safety reasons with the remaining 45.7% not using it for other reasons.

Q6. If you carpool, do you use the Grand Mound Park & Ride?		
Total Responses:	444	
No Response:	512	
Response	Count	% of Total Responses
Yes	76	17.1%
No, for safety reasons	165	37.2%
No, for other reasons	203	45.7%
TOTAL	444	100.0%

When asked if they felt Rochester needed a park and ride, a total of 765 people responded. Three hundred thirteen people (40.9%) felt that a park and ride was needed, but only 108 (14.1%) indicated they would use such a facility. Another 286 (37.4%) didn't think Rochester needs a park and ride since there is one in Grand Mound. One hundred sixty-six (21.7%) of respondents think that Rochester does not need a park and ride, and they would not use the facility even if it had one.



Question 9 asked people to consider how to address congestion by improving four different intersections on US 12. Most respondents (31.5%) felt that no improvements were necessary since travel times are generally good through the study area. For those that felt improvements were necessary, US 12's intersection with 183rd Avenue Southwest as well as the intersection with Rochester Middle School were of the most concern (25.3% and 25.1% respectively). Eighty people (9.6%) felt congestion would be reduced most by improving the intersection at Bailey's IGA; another 8.5% felt the intersection of US 12 and Albany Street Southwest was a priority.

Q9. Congestion in Rochester would be reduced most by improving the intersection at: (choose one)			
Total Responses:	837		
No Response:	119		
Response	Count	% of Total Responses	
US 12 at Baileys IGA entrance	80	9.6%	
US 12 & Albany intersection	71	8.5%	
US 12 at Rochester Middle School	210	25.1%	
US 12 & 183rd intersection	212	25.3%	
No improvements are needed since travel times are generally good	264	31.5%	
TOTAL	837	100.0%	

Question 12 asked respondents to consider the best way to improve safety for pedestrians, bicyclists, and mobility device users. The majority of respondents (43.4%) felt that sidewalks along US 12 would best address safety concerns in the corridor. Another 31.9% felt that having a trail separated from the highway was more important. Ninety-nine people (11.8%) felt improved crossings for pedestrians was a priority, while 8.6% felt that lower speed limits on US 12 was most important. Thirty-seven people (4.4%) felt there were other answers to improve safety for pedestrians or that there were no improvements needed. Other ideas for improving pedestrian and bicyclist safety included wider shoulders that are well maintained, turn lanes on US 12, and stop lights.

Q12. To improve the corridor's safety for pedestrians, bicyclists, and mobility device users, Rochester would benefit most from: (choose one)			
Total Responses:	841		
No Response:	115		
Response	Count	% of Total Responses	
Lower speed limits on US 12	72	8.6%	
Sidewalks along US 12	365	43.4%	
Improved crossings for pedestrians	99	11.8%	
Walking/biking/mobility device trail separated from the highway	268	31.9%	
Other	37	4.4%	
TOTAL	841	100.0%	

Respondents with school-aged children in the home were more likely to want sidewalks along US 12 compartmented to respondents without school-aged children in the home.



Q12. To improve the corridor's safety for pedestrians, bicyclists, and mobility device users, Rochester would benefit most from: (choose one)
 Total Responses: 750
 No Response: 206

Response	Households with School-Aged Children		Households without School-Aged Children	
	Count	% of Total Responses	Count	% of Total Responses
Lower speed limits on US 12	12	5.5%	48	9.0%
Sidewalks along US 12	111	50.7%	216	40.7%
Improved crossings for pedestrians	19	8.7%	72	13.6%
Walking/biking/mobility device trail separated from the highway	64	29.2%	174	32.8%
Other	13	5.9%	21	4.0%
TOTAL	219	100.0%	531	100.0%



Placemaking

Questions 13-16 explored Rochester’s identity and ways to improve its sense of place including what people want to see 20 years down the road, the types of housing Rochester needs, what Rochester is known for, and how to make it more visible as a community.

Vision for the Future

Question 13 asked people what kind of community Rochester should be in 20 years. Of the 873 responses received, more than half (58.5%) wanted a community with more small businesses, single-family homes, and small apartment buildings with up to 10 units. Another 23.6% didn’t want the community to change. 11.6% of respondents wanted to see a community with larger businesses, denser single-family neighborhoods, and apartments. Fifty-five people (6.3%) had other ideas for Rochester’s future, including relocating the middle school in the Grand Mound area, having more community amenities (safe park, water, and sewer service), restricting the number of mobile-home parks, and more small businesses (but not more population density).

Q13. What kind of community should Rochester be in 20 years?		
Total Responses:	873	
No Response:	83	
Response	Count	% of Total Responses
Same as today	206	23.6%
Community with more small businesses, single-family homes, and small apartment buildings (3-10 units)	511	58.5%
Community with larger businesses, denser single-family neighborhoods, and apartment buildings	101	11.6%
Other	55	6.3%
TOTAL	873	100.0%

Housing Choices

Question 15 asked people to consider what types of housing Rochester needs more of and allowed more than one response. For example, a person might indicate that Rochester needs more single-family homes, and tiny home communities. Another might want single-family homes, duplexes, and townhouses. Of the 893 responses received, 34.5% felt that Rochester doesn’t need more housing. Three hundred seventy-three respondents (41.8%) wanted to see more single-family homes and 26.0% wanted small apartment buildings (no more than 10 units). One hundred sixty-four respondents (18.4%) wanted more duplexes.



Q15. The Rochester area needs more of these types of housing: (choose all that apply)
 Total Responses: 893
 No Response: 63

Response	Count	% of Total Responses
Single-family homes	373	41.8%
Duplexes	164	18.4%
Small apartment buildings (3-10 units)	232	26.0%
Large apartment buildings (more than 10 units)	76	8.5%
Townhouses	95	10.6%
Mobile home developments	50	5.6%
Tiny home communities	112	12.5%
Rochester doesn't need more housing	308	34.5%

Putting Rochester on the Map

Questions 14 and 16 asked people to consider what does and what could put Rochester on the map. Question 14 asked people what Rochester is best known for, with most (41.5%) associating the community with Lucky Eagle Casino (located on the Chehalis Reservation). Another 25.8% felt that Rochester's identity is embodied by the area's farms and agriculture. Seventy-one people (8.3%) felt that Rochester either had no identity or was best known for other things including drugs and crime and Great Wolf Lodge.

Q14. What is Rochester best known for? (choose one)
 Total Responses: 856
 No Response: 100

Response	Count	% of Total Responses
Recreation opportunities	50	5.8%
Good schools	97	11.3%
Farms and agriculture	221	25.8%
Swedish heritage	62	7.2%
Lucky Eagle Casino	355	41.5%
Other	71	8.3%
TOTAL	856	100.0%

Question 16 asked respondents to consider ways to signal Rochester's presence as you travel the US 12 corridor. Most people (31.5%) felt that improving the look of the commercial area would best signal a person has entered Rochester. Another 24.1% felt that Rochester would benefit most from sidewalks along US 12 in the commercial area. Improvements to the community center at Albany and US 12 (16.2%) and installing welcome signs/branding Rochester (15.7%) were also ways to make Rochester more visible as a community. Sixty-one people had other ideas for making Rochester more visible



including cleaning up properties that are poorly maintained and addressing safety concerns on US 12 between Rochester and Grand Mound.

Q16. To make it more visible as a community, Rochester would benefit most from: (choose one) Total Responses: 845 No Response: 111		
Response	Count	% of Total Responses
Lower speed limits on US 12 in the commercial area	44	5.2%
Welcome signs or other ways to 'brand' Rochester	137	16.2%
Improvements to the community center/community park	133	15.7%
Sidewalks along US 12 in the commercial area	204	24.1%
Improvements in the commercial area (well-maintained store fronts, street trees and landscaping, etc.)	266	31.5%
Other	61	7.2%
TOTAL	845	100.0%



Economic Vitality

Questions 17-24 looked at Rochester’s economic vitality including understanding people’s shopping choices, ways to cater to visitors, and establishing a business in the area.

Shopping Choices

Question 17 asked respondents to identify where they did the majority of their shopping. Nearly half of the 893 respondents indicated they did most of their shopping in North Thurston County (Olympia, Tumwater, and Lacey); another 41.7% said they shopped primarily in Centralia/Lewis County. Only 7.7% of people indicated they did most of their shopping in Rochester, and 1.6% said they shopped in other places including on the internet, in South Thurston County communities, and in Grand Mound.

Q17. Where do you do most of your shopping?		
Total Responses:	893	
No Response:	63	
Response	Count	% of Total Responses
Rochester	69	7.7%
Grand Mound	3	0.3%
Centralia/Lewis County	372	41.7%
South Thurston County (Yelm, Rainier, Tenino)	2	0.2%
North Thurston County (Olympia/Tumwater/Lacey)	438	49.0%
On the internet	9	1.0%
TOTAL	893	100.0%

Question 18 asked people to indicate the types of businesses they wanted to see more of in Rochester and allowed more than one response. For example, a person who wanted more general retail and service businesses might also want more food services and health care facilities. More than half of respondents wanted more restaurants, cafes, and coffee shops; another 43.4% wanted more general retail and services. Health care services such as doctors, dentists, and pharmacies were desired by 31.8% of respondents. Other ideas for types of businesses people wanted to see in Rochester included daycares, fast food businesses, and a farm store.



***Q18. What types of businesses do you need/want more of in Rochester? (choose all that apply)**

Total Responses:	707	
No Response:	79	
Response	Count	% of Total Responses
General retail and services (antique shops, clothing stores, salons, gyms, etc.)	307	43.4%
Food services (restaurants, cafes, coffee shops, bars, etc.)	390	55.2%
Professional services (accountants, engineers, real estate agents, insurance agents, banks, etc.)	66	9.3%
Health care (doctors, dentists, pharmacies, etc.)	225	31.8%
Rochester has enough businesses for area residents	105	14.9%
Other	143	20.2%
<i>*Due to an error, online survey respondents were not given all choices paper survey respondents received; therefore, the responses to Question 18 only include paper survey responses.</i>		

Catering to Visitors

Questions 19 and 20 asked people about ways to attract visitors to the Rochester Area. Similar to Question 20, Question 19 allowed more than one response and asked people to indicate the types of businesses they thought Rochester needed to attract visitors. More than half indicated Rochester needed more general retail and services (50.5%) and food services (57.1%). Of the 697 respondents, 19.7% didn't feel that Rochester needs more visitors.

***Q19. What type of businesses does Rochester need to attract visitors to the area? (choose all that apply)**

Total Responses:	697	
No Response:	89	
Response	Count	% of Total Responses
General retail and services (antique shops, clothing stores, salons, gyms, etc.)	352	50.5%
Food services (restaurants, cafes, coffee shops, bars, etc.)	398	57.1%
Professional services (accountants, engineers, real estate agents, insurance agents, banks, etc.)	45	6.5%
Health care (doctors, dentists, pharmacies, etc.)	102	14.6%
Rochester doesn't need more visitors	137	19.7%
Other	72	10.3%
<i>*Due to an error, online survey respondents were not given all choices paper survey respondents received; therefore, the responses to Question 19 only include paper survey responses.</i>		

Question 20 asked people to identify the best way to make Rochester more attractive as a destination. Of the 849 responses received, 41.6% felt that Rochester needed more retail shops or restaurants to make it more attractive as a destination. Another 30.2% felt that having better parks, playgrounds, or recreation opportunities was more important. Holding more community events and better advertising for existing community events were determined more important by 20.8% of respondents. The

remaining 7.5% had other ideas for making Rochester more attractive as a destination, including gateway signage, good parking, sidewalks, and merchant space.

Q20. To make Rochester more attractive as a destination, the community would benefit most from (choose one)		
Total Responses:	849	
No Response:	107	
Response	Count	% of Total Responses
More retail shops or restaurants	353	41.6%
Better parks, playgrounds, or recreation opportunities	256	30.2%
More community events	71	8.4%
Better advertising for existing community events	105	12.4%
Other	64	7.5%
TOTAL	849	100.0%

Question 21 asked people what they thought would best improve Rochester’s economic vitality. Of the 797 responses received, 247 (31.0%) felt that having more businesses and destinations was most important. Another 219 (27.5%) people thought that façade improvements, planting street trees, and other improvements to the commercial area would have the best impact. One hundred seventy-eight people (22.3%) felt that sidewalks along US 12 in the commercial area was the answer.

Q21. To improve the area’s economic vitality, Rochester would benefit most from: (choose one)		
Total Responses:	797	
No Response:	159	
Response	Count	% of Total Responses
Sidewalks along US 12 in the commercial area	178	22.3%
Public parking lot in the commercial area	26	3.3%
Improvements to the community park	85	10.7%
Improvements in the commercial area	219	27.5%
More businesses and destinations	247	31.0%
Other	42	5.3%
TOTAL	797	100.0%

Establishing a Business

Questions 22, 23, and 24 asked people about starting and keeping a business in Rochester. Of the 825 responses received, 72.0% had no desire to start a business in Rochester. Another 18.1% are either





interested in starting a business or already have a business in Rochester. Eighty-two respondents (9.9%) think that it is too difficult to start a business in Rochester.

Q22. Are you interested in starting a business in Rochester?		
Total Responses:	825	
No Response:	131	
Response	Count	% of Total Responses
Yes	79	9.6%
No, I already have a business in Rochester	70	8.5%
No, it's too difficult to start a business in Rochester	82	9.9%
No, I have no desire to start a business in Rochester	594	72.0%
TOTAL	825	100.0%

When asked what the biggest difficulty in starting a business in Rochester was, 45.4% felt that the County's regulations and permitting process/costs were the issue. Another 27.6% felt that there aren't enough people in the Rochester area to support a business.

Q23. What is the biggest difficulty in starting a business in Rochester? (choose one)		
Total Responses:	680	
No Response:	276	
Response	Count	% of Total Responses
Not enough people in the area to support a business	188	27.6%
County regulations and permitting processes/costs	309	45.4%
Residents in the area don't have extra money to spend at businesses	75	11.0%
There's no one to talk to about how to start a business	18	2.6%
Other	90	13.2%
TOTAL	680	100.0%

In a similar vein, Question 24 asked what the biggest difficulty in maintaining a business in Rochester is. Respondents were evenly split between thinking there aren't enough people in the area to support a business and County regulations and permitting processes/costs.



Q24. What is the biggest difficulty in maintaining a business in Rochester? (choose one)
 Total Responses: 680
 No Response: 276

Response	Count	% of Total Responses
Not enough people in the area to support a business	185	28.0%
County regulations and permitting processes/costs	185	28.0%
Residents in the area don't have extra money to spend at businesses	83	12.6%
Lack of parking in the area	31	4.7%
There are better options in Grand Mound and at the Chehalis Reservation Enterprises	117	17.7%
Other	59	8.9%
TOTAL	660	100.0%



Other Thoughts and Comments

Question 33 asked respondents if there was anything else they would like to speak to. The comments below are in their raw form and may contain typographical and/or transcription errors.

Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
A face lift would go a long way, although the Mad Hatter shop is cute, clean, and eye-catching.	
A major grocery/retail outfit in the Grand Mound/Rochester area would fill a need for us as we get closer to our retirement years.	
A police station with a jail and deplete drug dealers first - bring in department stores and restaurants	
A safe place to walk the dog (and me) - community outreach to help the elderly to be able to maintain physical help	
Actual restaurants would be nice, not so much fast food. Rochester is a strong family and farming community, please don't try to make it a modernized town. A lot of people will leave if that happens.	
Already mentioned there are no signs indicating to watch out for deer on Littlerock Road.	
Another source of congestion is getting in and out of the Post office.	
Another waste of money by government. When you have to ask these type of questions. You have no idea until you walk in the shoes of these people	
Are there well water restrictions in the rural areas?	
At least be some how to travel from Grand Mound to Turnwater	
At this time we own our home. But the high property taxes are forcing a lot of families to sell their homes and rent	
Boring - especially for kids!	
Building/property codes need to be enforced	
Can be peaceful community but increase in theft and drug activity	
Clean up druggies. Lots of people do not feel safe. Need to become a city to add police force.	
Concentrate on Grand Mound	
Concentrate on improvements for current residents instead of attracting others. How about a real park to exercise, walk etc.	
Concerned about firearms "misuse"; shooting in residential areas and at night. Crime and illegal drug issues.	
Concerned about the embarrassing site of people dumping stuff as you enter Rochester and all the old unused trailers buildings near the highway in Rochester	
Could use a good Chinese restraint/take out could use a fresh daily donut shop on US 12	
Could use four lane highway, too much traffic	
County regulations and permitting has and continues to hold back growth in south Thurston County. Rochester/Grand Mound needs to Inc. into a city so it could regulate itself	
Crack head capital on the county	
Crime is a big issue and there is a lack of law enforcement presence	
Crime is increasing	
Crime is of great concern here and lack of response from TCSD makes crime worse. Drug problem is not being addressed in our town.	
Definitely need more restaurants, businesses, in Grand Mound area. Trader Joe's.	
Depends	



Q33. Is there anything else you would like to tell us about Rochester?
Total Responses: 367
No Response: 589
Response
Do not encourage any more growth too many people now
Dog leash laws are not enforced. Many homes that have dogs do not have fences and they roam and sometimes bite or scare walkers
Don't push growth - let it happen. Don't compete with Grand Mound
Don't change that's why I live here
Downtown by the M/S needs sidewalks and better lighting around the kids to walk to and from school
Downtown Rochester does not have a unifying identity or appearance
Drugs and resulting crime are a problem
East bound Hwy 12 at AMPM needs to be fixed so that there is a reasonably long right turn lane - it is ridiculous to have to sit thru that light just to make a right turn.
Family restaurant that stays open for dinner. Bigger grocery store or a Winco.
Fewer people - we already have too many
For Rochester to grow, it needs more stores so that maybe more people would be interested in living here
From 183rd intersection to Albany along the Hwy it need to be cleared up. All the weeds are a deterrent to come to our community
Get rid of that DANGEROUS divide at the Highway 99/Hwy 12 intersection, in front of McDonalds and Jack in the Box. The person who designed it was drunk.
Get rid of the gopher regs put common sense back in rural development! Allow us to develop and still be good Stewart's of our land. Exp: we have a house in wetland setback. Yet the house is at least one hundred feet above any stream or water source. Still we have to pay for an engineer study for said engineer to walk onto said property and say "yes you not in wetland!"
Get rid of the school levies. Fight crime. Chase out the pedophiles.
Get Thurston County rules/regs off our backs
Getting too commercial. Need unique.
Given my personal circumstances, need more bus options. More than one bus, more times, to and from Lewis and Thurston Counties. Only two at this time and limited times - especially returning to Rochester. I have to spend a whole day waiting for return buses sometimes.
Good community until the sun goes down
Grand Mound area needs a grocery store
Grand Mound area needs a large supermarket or discount store - have lived here 45 years
Great community; needs to reconsider incorporation so someone is focused on moving Rochester forward
Great people in Rochester
great place to raise a family, great place to be from, equally convenient to Seattle, Portland, the ocean, Mt Rainier. Rural, but can access malls, cinemas, restaurants, shopping easily
Great schools, great community! Ugly "downtown." Highway 12 is a death trap, WSDOT is ignoring risks to our young drivers
Great town. Don't increase taxes to change its image
Half the battle is that property owners need to do a better job of taking care of their own property. Paint and maintenance goes a long ways.
Has a reputation for drugs, hard to get permits, "nothing to do".



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
Have businesses that would benefit the fixed income or low wage incomes i.e., Double Tree, Walmart Grocery, Grocery Outlet	
Help for vets mostly shut in	
Highway 12 should be spruced up - sidewalks, nicer store fronts, landscaping. The 'portable trailers' or whatever they are - west of 183rd on south side of 12 are a real eye sore	
Husband would like "Auto Zone" to move in - hates Napa also a dinner restaurant and a KFC and Safeway	
Hwy 12 from Rochester to Oakville needs more than 2 lanes and a turn lane so those of us who live on the Highway can get in and out of our driveways	
I am concerned about the speed limit on Hwy 12 when we come out of Denmark St SW they don't slow down	
I am very concerned about continued growth and the inability of the schools to provide services to an overgrowth of students. I also don't like to see agricultural ground disappear.	
I believe growth would be good for Rochester where would the change start? No land for [unreadable] pole yard has all of the land needed for Rochester to grow	
I believe with the themed plans, we could put Rochester on the map. The Swede theme for the town would be so welcoming and educational!! I believe with shops, restaurants, and maybe some indoor play business's, the town could become a favorite destination for people on their way to the beach. Maybe even add a few nice Swede themed rv parks or motels! Just the traffic volume that passes through would be an almost sure thing.	
I can't think of one person that would want your mandated "improvements"	
I consider Grand Mound and Rochester the same area. I grew up here and love it	
I don't care about Rochester. Concentrate on Zone C and make all of Zone C urban. That's the real future here.	
I feel that Rochester needs to incorporate	
I feel they need to change the congestion area in Grand Mound in front of the businesses. it's not very sufficient in the design. Too many accidents.	
I have seen and heard from other Rochester residents that the Bailey's IGA has had a recent mouse/rat infestation. Needs to be looked at.	
I like a small town. I lived in Tumwater area for almost 50 years and watched it grow into a mess. Bigger is not always better	
I like Rochester just fine as it is	
I like Rochester the way it is	
I like Rochester. Shop a lot at the IGA, use Farmer's Insurance in Rochester.	
I like the small community feeling and do not want a lot of development in the area. There are too many houses being built already.	
I like to continue the small town atmosphere	
I live alone in my apartment and I mostly like living here except for all the thieves and homeless	
I live our little town, we have a lot of nice supportive people who live here. We could use more help with the drug addicts and homeless people. The sheriffs office could be more supportive about the drug issues we have here.	
I love it here close to everything. I love the small town feel. I like going to my coffee shop and they know my drink. IGA staff knows who you are	



Q33. Is there anything else you would like to tell us about Rochester?
Total Responses: 367
No Response: 589
Response
I love it here, I would like to see this place stay a rural little town
I love living here
I love the Gate School, Swede Hall, Great Historic value to the area
I love this area but it could do better. Also cell phone reception could be greatly improved which would be great for people in the area.
I love this town!
I moved here because I like it here. Bring in more people, bring in more crime
I moved out here because it was rural, quiet, lower taxes, safe. I hear more traffic noise now from I-5 and 12 in the past 10 years, which fills me with dismay. I wish we could limit the growth and keep it rural.
I moved to get away from people, not attract more
I prefer living in a small community town like Rochester. Quiet and not too crowded.
I really like living in this area, but adding bike trails/foot paths, and sidewalks would increase safety and add access (from vehicles) to neighboring town and communities increasing revenue and promoting health
I really like the small town setting and the helpfulness of our community to help each other
I teach at Tumwater School District and many parents transport their children to other school districts Centralia Tumwater to keep them out of the Rochester School District
I think a grocery store chain and shopping options would make it a more desirable place for single families to live. We also have a lack of medical facilities, the ones we do have are always super busy.
I think if Rochester had more jobs available, it would see a bigger population and economic growth
I think out young adults are leaving Rochester because of lack of affordable housing and lack of job opportunities.
I think Rochester needs a "make over", more businesses and better advertisement on what it offers.
I think that you need to put sensors on the lights on the bridge so when there are no cars coming you are not sitting there waiting for the light to change for a long period of time
I used to try to walk around town, but got tired of being in mud or gravel all of the time and the uneven footing while trying to carry anything. I wish that there was a place like a bakery or cafe, and a way to park in one spot and walk around for shopping and cross the road more safely.
I very much enjoy this community. Thank you for these thoughtful questions.
I want it to remain a small town. That's why I live here.
I wish we were in Lewis County. I would like to see, a safe way (and physical) for kids to walk/bike to RMS & RHS. I think may adults would use it as well.
I would be good to have a Rochester Community website. (there was one but it was outdated and since disappeared)
I would like more law enforcement presence to help decrease the criminal element
I would like the community to have improvements but in a very thoughtful manner
I would like to see a turn lane constructed from the post office to Baileys IGA.
I would like to see less growth. The fast food area is crammed full and the median makes it difficult, causes congestion. I would love to see Hoss field improved.
I would like to see more small businesses in Rochester, but would love to see a Costco and Target in Grand Mound.



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
I would love to see buildings on the main street cleaned up. Some areas just looked abandoned and sad.	
I would shop in Rochester and Grand Mound if there was something here	
I'd love to see a more coherent Hwy 12 and I've wanted to open a restaurant but they all seem to fail	
I'd really love a nice park nearby to take my kids to! Almost all of the other parents I know say the same thing.	
If I could move from this rotten township I would!	
If we as community would stand up to the urban centric rules of Thurston County we would be better off. Love the area like it is, don't change anything.	
"if you build it, they will come". Would benefit from one "large" department store like Walmart, Fred Meyers to draw customers and or commercial businesses that complement it - like specialty businesses.	
If you really want to have a long term future, show everyone in the county, incorporate--become a city, put yourself on the map, govern yourself and away from county rules.	
I'm native to WA State for almost 52 years. I don't want California growth/running our low cost of living, traffic congestion style influence from them.	
I'm truly concerned about the Chehalis Reservation Enterprises buying up all of Grand Mound and reducing the taxable land base for the County. I don't think they should be allowed to "annex" these properties to the Reservation.	
In other words, more rules and laws and taxes. Who paid for this "study"?	
It has the makings of a great community. More needs to be done to improve the core of town surrounding Albany/Hwy 12 area. The big issue plaguing this community is the crime. Drug addicts have taken hold and theft here is bad. The local car lot is constantly being hit as are homes and vehicles. No one will want to come here if they are not safe.	
It is a great place to live with a very interesting history	
It is quiet and affordable	
It is rural America not big city. Small, conservative values, before you make major changes check it out - spend time in the area - get rid of pocket gopher.	
It looks depressed, clean it up, deal with the crime and thievery	
It needs more business! Only has fast food. Needs restaurants, coffee stands, gym, etc. Place is stagnant.	
It needs more support from Thurston County	
It seems like making the highway a one way road through Rochester with a one way road going the opposite direction, with businesses in between as Lacey area has, would promote safety and growth	
It should be annexed in to Lewis County. Lower taxes, lower power rate	
It was a far better place to live 30 years ago before all these infiltrators came into the state	
It would be nice to build to the size of Tumwater, but keep it smaller than Olympia. Build more parks and a YMCA.	
It would be nice to have Rochester incorporate to city status	
It's a great community that is a huge area defined by the school district, actually.	
It's a nice community and a commutable distance to Olympia. It'd be nice to have a few nice parks nearby. We travel to Olympia for shopping and parks. Thank you	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
It's a nice little farming community, keep taxes down so we can keep our land - great place for kids and grandkids to get outside	
It's a relatively quiet area on James Rd except for occasional speeders	
It's a small rural town that I love living in. But it's just a pass through for other people going to casino or out towards the beach. If we had more reasons for people to stop and spend money our community could thrive.	
It's cute we like it here but everyone is a bit snobbish when I tried to get them into a conversation.	
It's in need of some more young peoples interested in improving	
It's the last of real community do not bring in city crimes	
I've lived here 36 years and enjoy the rural setting. Our basic needs are met with the schools and small business we have had.	
I've lived here 86 years and was born here and I enjoy it. I have four generations that went to school and still does	
I've lived here almost 40 years. I believe it can be very [unreadable] one. Hope for another grocery store so I can shop here.	
I've lived here for 17 years, I think we could use more commercial buildings, restaurants, grocery store in Grand Mound a nice park/playground for grandchild	
Just moved here a month ago. Still getting acquainted	
Keep as rural as possible	
Keep it clean	
Keep it rural. Low rise buildings only. Make jobs for locals. Invite outside investors that will create jobs.	
Keep it small	
Learn to skate	
Less big brother attitude from Olympia. Rochester is a wonderful community with excellent potential.	
Less restrictive regulations (pocket gopher) would make for more residential housing thus promoting business	
Let Rochester grow! Plenty of state open land for gophers, and quit giving away to tribe!	
Like I stated before, Rochester's identity comes from being rural. The people live here because it's not Olympia, Tumwater, or Lacey. If you are bent on improving some place try Rainier. Stay out of Rochester, we are not buying what you're selling.	
Lived in Rochester for 45 years property taxes too high	
Looking to move to Rochester love the area	
Love living here, hope Grand Mound does not force us to grow to quickly	
Love Rochester schools!	
Love the schools, wish there were more parks/trails locally	
Love the small town effect. Worth traveling 9-13 miles to keep large stores there not here	
Love this place!	
Lower insurance would be nice	
Lower speed limits on Sargent Rd. I know businesses that want to open in Rochester but government regulations are preventing.	
Major crime and drug problem, we need law enforcement to be more visible at night	



Q33. Is there anything else you would like to tell us about Rochester?
Total Responses: 367
No Response: 589
Response
Make it family friendly, give me a reason to spend my money here
Massive affordable and rental housing shortage in the area. Sidewalls on Hwy 12 are ESSENTIAL.
More community swag, signage and beautification in "downtown" area would go a LONG way.
Moon Rd South should be closed to casino traffic. The intersection is dangerous
Moon Road intersection needs a stop light, to many crashes and Moon Rd SW is used for a race track.
We live on 18118 Moon Rd. Need to slow down.
More improvements to schools and a park, with athletic fields, trails, restrooms, etc.. Full size park
More visibility of the public works providers
Moved here a year ago love it just needs updating
Moved here for small town feel. Will leave it you grow into something different. Bigger is not better.
Moved here in 1989 and have no plans on moving any where else ever again.
Much of the local economy is centered on the businesses owned by the Chehalis Tribe, which keeps it from being a benefit to the community
My family has lived here for 40 + years...I taught in the RSD for those years. Littlerock Road is now a commuter ally with high speeds...it needs to have a bike and/or walking lane people would use it more...it can be a pleasant walk or ride, but not in conjunction with the high speeds at which cars travel on.
Need better paying jobs
Need less pots stores and on a separate sheet of paper I need to tell you about on ramp at exit 88 right turns west bound
Needs a location for kids to go to for activities, dances, etc.
Needs appeal. Clean it. Beautify it. Maintain it.
Needs more crosswalks when I go on a walk on Hwy 12 - walk a half mile to get to the first crosswalk
183rd and HWY 12 need a traffic light intersection
Needs parks
Needs parks, sidewalks
Needs rural roads repaired. 180th Way & Irwin St. (for one) tree roots
Needs to be more walkable - sidewalks! Would spend more \$ in Rochester if more retail and restaurants.
Neighborhoods need sidewalks
New to the area, coming on 1 year. Trying to find local events can be difficult. Hwy 12 is where everything is, very little besides residential areas or abandoned buildings off Hwy 12. No high paying jobs.
Nice place to live but too many county regulations and too expensive. Town needs to look less run down.
Nice place to live, but no evening places other than the casino. Need something for family.
Nice town, most people are very friendly, just trying to get by for the most part. Very rural small farms.
Nice, friendly people here
No
No
No



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
No	
No	
No	
No bus route on School Land Rd, live down by Moon Rd.	
No more housing developments. Keep rural and farmland - we moved here 20 years ago for that reason	
No need for Pot shops - an urgent care would be great!	
No police, lots of drug users?	
No round-a-bouts please	
No, don't feel this applies to our household	
Not enough community support	
Not enough rental apartments in the area.	
Not favorable to densification - brings crime and more expensive utilities - want to keep Rochester's rural character	
Nothing is being done to make people want to come and stay here. We need larger events and create more beautiful neighborhoods to make this a bedroom community to want to live in	
Now that I know about Rural Transit I will take test rides with it in both directions	
oved here 7 years ago, everyone was friendly and waived at you, now they look at you crossed eyed and wonder what your there to steal. New drug laws and Thurston County sheriffs have let everyone down, it's a shame	
Parking for truck drivers and travelers needed	
Parks set the tone of the city. A run down park makes the surrounding city look run down.	
People for the most part keep to themselves down here. There is no sense of community, which is okay for most people down here who just want to be left alone.	
Please be careful how you encourage people to move/shop here. Should you encourage people to move here inform them that 911 calls are not as immediate. Neither is Thurston County Sheriff due to population growth recently. Schools are over crowded, there is no policing of neighborhoods. When you encourage people to come here be able to keep them safe and secure first. then you will have something.	
Please clean up empty buildings, empty bar at intersection is a homeless camp. We are often fearful for our safety. We don't want a tavern, new owners have been stopped from opening a bakery. Old Johnny's building is a huge eye sore as well. Constant, (day & night) drugs being ran from behind the Merc/ thorbecks. I care more about safety than sidewalks.	
Please go fix other areas of Thurston County that need more help	
Please investigate the mobile-home parks that have become slums with manufactured homes parked with dilapidated travel trailers with leaking roofs and more. I see this and fear for the inhabitants.	
Please no marijuana businesses, enough in Grand Mound	
Please put a traffic light at 198th and Old 99. Need sidewalks along 198th to Old 99.	
Please support someone to come here and build a real grocery store and Target	
Properties are nice, people friendly and helpful	
Property taxes are ridiculous, too much government involvement - pocket gopher, water, mineral rights, etc.	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
Property taxes paid don't reflect. Very high taxes and low benefits.	
Put a round-a-bout at Seargent & 183rd, connect Seargent to Hwy 12	
Really need sidewalk or wide beams that are present on Sargent south of 183 but not north of 183	
Remain a bedroom community for Olympia workers	
Reverse mazama gopher laws - can't count them...how can we be sure they are truly endangered?	
None have moved to Lewis or Pierce County?	
Rochester and Grand Mound are really one community	
Rochester comes across as a run down town with nothing to offer	
Rochester has a bad rep for drugs and homeless - no one wants to go into there	
Rochester has become a real eyesore in the last 10-15 years. Trashed out properties, trashy commercial buildings - drug use	
Rochester has been rural for as long as we've been here - 50 years. Any "development" will happen naturally. There are so many things this community needs i.e. road improvements, a major sewer system, etc. Rochester doesn't need more laws or taxes. We pay high property taxes but get no services. Streets are in horrible condition - most have no shoulders, no striping, and don't ever get plowed in snow. Hwy 12 is dangerous - no turning into the businesses we already have without endangering your life and vehicle.	
Rochester has excellent schools	
Rochester has great potential and is an adorable little town	
Rochester has improved with the influx of Mennonites and the success of the tribe	
Rochester has many retirees, but is fast becoming the bedroom community for Olympia and Tacomaites to a lesser extent	
Rochester has some beautiful natural areas that should be utilized to bring people together. We need a nice park that could be great for family activities and a beautiful/natural setting.	
Rochester is a bedroom community. People work and shop else where. I don't see that changing. Grand Mound will get the development. Easy access to stop on way home from work.	
Rochester is a great community, people-wise. There is room for improvement regarding our appearance and what we can offer out-of-towners. HUNDREDS of people travel through Rochester; to the casino, to the Harbor, to the coast. Why not give them a reason to stop? To shop, to eat, to spend money. Rochester just doesn't have anything to offer people driving through. If there were cleaner, better stores and eateries, locals would be all over this. I have a kid at the middle school...I pick him up for whatever sports practice we have, there is no where to grab something decent to eat before practice/games in Rochester. Subway? The 12 Diner? That's it. So I stop in Centralia on my way and pick up something. Yes, I could stop in GM...but even my kids get burned out on DQ, McDonalds and jack in the box.	
Rochester is a great farming community that could benefit from some revitalization along US 12, but we do not need to attract big chain stores or restaurants. These will destroy the quiet town we all love.	
Rochester is a great place the size it is; having US 12 a major road through and the Lucky Eagle Casino in area causes traffic congestion.	
Rochester is a great small community. And we like it that way. It is the very reason we bought our home here and chose to raise our young family. SMALL not a densely populated area overrun with	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
people and hustle and bustle. If we were looking for that we would have stayed in North Thurston County.	
Rochester is a mix of old/grew up here's and new - especially in Independence Valley. More could be done (tours?) to promote the agriculture in the valley.	
Rochester is a nice little community of nice people. We have made Facebook pages to communicate and to share ideas, events, tragedy's, help find lost pets and come together to help one another out when needed. What I am hearing in this survey is someone wants to upgrade this town and start developing and make business and apartments here. This would change the dynamics of this town in a drastic way. I don't know if you would have full support of that if that is what is happening here and people put two and two together. Hmmm...	
Rochester is a nice place to live but it could be taken care of better like summer flowers like Castle Rock a nice park and walking trails	
Rochester is a wonderful community - lots of neighborly support. However Hoss Field (school ball fields) has been run down, never got the lights and upgrades it needed. What about Maple Lane facilities used for community its lighted.	
Rochester is a wonderful community to raise children in. The people who work and live here long term are supportive and caring people.	
Rochester is a wonderful COMMUNITY. It is not a city, and I really hope it stays that way. While a few more businesses might be nice, the addition of simple sidewalks would be beneficial in the main street area.	
Rochester is a wonderful small community. We like living here	
Rochester is beautiful but need more work. Thank you.	
Rochester is nice but needs a lot of things. For example, tourist area, more shops, and transportation.	
Rochester is nice but needs more tourist areas and more commercial areas, transportation, sidewalks, buses.	
Rochester is nice but the roads need paving work, there is no police presence and the schools cater to long time residents while not considering the new comers - not the friendliest area	
Rochester is rural and we should stay that way. Growth should be focused in urban areas (emphasis added). I would love to see a more vibrant main street with business that reduce our need to travel in to town, but we don't need apartments unless their vertically integrated with retail or commercial on the bottom floor. No higher density single family. If you allow tiny homes, they need to be on a standard lot with appropriate septic. My kids drink that water. In my personal opinion, tiny homes are better suited for the urban areas where they can be serviced by sewer power and water. We need to preserve our resources, especially water, for AG. It would be nice to have a planning department that supports the community. Every time they want to do a study it means some right is going to be taken away. If you want property rights you need to buy them from parties who are willing. Seizing them through regulation causes what you have today, complete mistrust and animosity directed at the county. Implementation of regulations should not be arbitrary and unduly burden landowners at the whim of an unelected planner.	
Rochester lacks quality internet for rural customers	
Rochester need a left turn lane all the ay through it. That would ease traffic congestion considerably	
Rochester needs a public transportation other than the RT.	
Rochester needs bus transportation	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
Rochester needs more mid-upper level homes and duplexes and townhomes. Apartments bring low income, non-working people and crime. They are run down. Add no value.	
Rochester needs other things for people to do. More so, teens and young adults besides gamble and drinking	
Rochester needs to improve its image	
Rochester needs to look to the future by encouraging small business growth to attract people from outside Rochester to the downtown corridor. Zoning should not permit new mobile home development, and should discourage permanently living in trailers on existing housing sites. Walking/bike trails along the Little Rock road would improve tourism to the area. The surrounding area is popular with bicyclists and could become more so if we as a community made designated trails to make bicycling and walking safer.	
Rochester sits on a critical aquifer. More development will cause increase in septic and water usage. With the Hurst decision, ground water will become a scarce resource in that should be used for supporting our local food system (agriculture). Adding sewer to my the area will cost the locals a fortune that they don't have.	
Rochester would be able to support a vibrant business area if access was in place to reach it from residential areas without the use of cars. Needs to be more accessible to those on foot and bicycle. Having more quality businesses in the area would also benefit the local economy and support growth of the residential population.	
Rochester, to me, has no real core. Middle school need to go, need more of a city hall, police station, regular down town	
Rochester/Grand Mound would benefit if we became an actual town rather then remain unincorporated. We need a police force.	
School levies are used to pay school teacher salaries in order to reduce class/faculty ratios	
Schools need improvement; after school program needs major improvement, more preschool/daycare options and rec options	
Side streets are becoming rough and are in need of the same treatment as "Applegate"	
Sidewalks along Hwy 12 would be a good idea, otherwise please forget about us. The town is fine like it is.	
Sidewalks are important too. There are not many places to safely walk/run/bike in Rochester.	
Sideway need by Albany, Bend, Corvalles	
Slow down. My kids drive and live here. 183rd & Hwy 12 are awful. Hard for my new drivers to pull out safe. Bad by the high school too.	
So much potential but develop cautiously emphasizing local businesses/quality of life/community space	
Stop raising the taxes. Kill the gophers or relocate at your own expense. It's my little town. Keep Rochester how it is. Not like the other towns in Thurston County	
Stop the pocket gopher stupidity. Allow people to build and sale property. Help small businesses start and stay in community.	
The basic problem with Thurston County I started [unreadable] a property in 2002. I [unreadable] the property in 2012. It took to long to [unreadable].	
The center turn lane on Hwy 12 and sidewalks would be the best safety improvements. More retail/food services would help economically.	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
The crime and drug scene is getting out of control	
The crime here has been insane the last couple of years. We need a police station and a police presence here.	
The gopher non-sense has set Rochester back substantively in its progress as a community. Cut back regulations and you'll get more permit revenue to help the county	
The Hwy 12 traffic has increased a lot in the last ten years or so. It would be good to have a (middle) turn lane through the survey area.	
The organic farms in Independence Valley seem to be thriving. It seems to me that this is a clue as to the direction to be moving - more businesses focused on ecologically sustainable principles and themes	
The park downtown needs a lot of help. It would be nice to go somewhere with kids.	
The planning commission needs to do a better job	
The pocket gopher hinders progress	
The road section @ Hwy 12 & Denmark needs to be improved, intersection and bridge	
The Rochester website for Chamber of Commerce is not up to date on newsletters and needs revised	
The schools have improved a lot both of my girls graduated from Rochester need more for teens to do not a lot of \$	
There are several empty rotting buildings in the area and homeless and/or drug users stay at the Old Tavern at Albany. Is dangerous. Have called the sheriff many times. Policy needs to change on what can be in there. We don't want a bar. A church purchased it, wanted a bakery. Now it sits and rots because it has to be a bar?	
There are two issues: 1) The left-hand turn from Highway 12 on to Denmark (an east-bound turn) is very dangerous. You fixed the left-hand turn from Highway 12 to 183rd (a west-bound turn). I have been passed by trucks several times (they go off the roadway over the fog line) as I have waited for traffic. You need to fix the turn area. 2) I can't believe that the road department did chip seal work on Denmark and didn't fix the pot hole at the corner of Denmark and Highway 12. Very poor management!	
There is a Winco and Walmart	
There is an increase in crime and drug trafficking. It is very visible. Need more resources (police) in the area.	
There is nothing in Rochester to attract me except the post office and a [unreadable] on the other side.	
There is too much shooting in peoples yards (back I think) - needs to be stopped very loud and dangerous in a populated area	
There needs to be better speed emphasis patrols on 183rd. Motor bikes and some cars use it for a personal drag strip. We also need biking/walking paths.	
There needs to be more emphasis placed on local and state elections at the community level.	
They won't let us sub-divide our 5 acres, but they let Larry Waver sub-divide down on Elderberry grrr	
This is not a resort town and not be made out as one this a is a small community and should stay that way	
Too much crime reports	
Too much daytime traffic on US12	
Too much drug problems	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
Too much night time activity "thefts"	
Too much theft, drugs	
Too new to Rochester to answer most questions - retired	
Turn lane at Denmark and Hwy 12 needed. Contractors we know complain about the \$24,000 permits and fees in Rochester vs. \$4,000 in Lewis County. Why?	
upgrade the quality of education in the schools - teach more life skills	
We are fine thanks to the sheriff. Annex everyone south of the Chehalis River into Lewis County	
We are living in Olympia, beginning targeting with same fees and regulation from Thurston County like if we are living in Olympia (construction feeds, construction regulations, etc.	
We are new to Rochester. 7/29/17 Don't know how to answer many of these questions.	
We enjoy living here. I think making the drive through town more cleaner and fresher looking would help.	
We enjoy our community and have great neighbors. Downside is the drug and theft issues around	
We enjoy the rural area of Rochester and prefer to drive to Tumwater/Olympia/Lacey area for shopping.	
We feel there are too many homes on 1 acre or less with individual wells and septic's. Scary!	
We have a library kiosk, run by volunteers, ROOF, and a food bank	
We have lived here a year and really miss having local parks and trails for our kids. We have to drive to another town to play.	
We have so many families and children in the area we should focus on them. New and better parks and rec areas to give us things to do here rather than Olympia/Centralia	
We like living here	
We like living in Rochester, we hope to stay a long time	
We like our community as is - a country like setting! We do not want or need higher taxes. We are struggling to pay property taxes as it is!	
We like Rochester how it is - we are tired of Thurston County sticking their noses into our land use, water rights, etc.	
We like that it is unincorporated county	
We live this small quant town but we need to see improvements in parks, safe places to walk after dinner and where our kids can safely ride their bikes, otherwise, we won't likely buy here when time comes.	
We lived in Olympia, Lacey, and Tumwater for 25 years before we moved to Rochester	
We love our area but feel in the last several years we are being forced down a destructive road with no say - our land are now worthless, tribes are buying and taking lands so the few left end up paying for schools, roads, emergency crews - all suffer. I feel bad for the kids.	
We love Rochester the countryside, living in a small town, excellent schools	
We love Rochester! With more walking/biking paths and maybe spruce up to the park (or a new one) I wouldn't have to leave.	
We love the quiet community Rochester has provided, but it would be great to have more options, bring new people, and more life to the area. Either way, Rochester has everything basic you need, and is close enough to specialty shops and stores if needed.	
We need a bigger name grocery store like a Safeway so people don't have to travel North or South all the time since IGA is too expensive.	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
We need a clinic or hospital, a Winco, a Fred Meyer	
We need a left turn lane at Hwy 12 and Denmark St SW. It is a hazardous intersection that has caused many accidents.	
We need a nice park with playground equipment	
We need a stop light at the middle school - we also need one before the viaduct - going to the high school	
We need family friendly entertainment options = restaurants, parks, events, etc.	
We need more grocery stores and pharmacy	
We need more parks and recreation services. More youth activities and venues. Business/commercial locations are few. Development is limited even in commercial zones.	
We need more sidewalks	
we need more stores nearby the ones with the most expensive food	
We need rental opportunities as well as purchasable. Young families aren't always able to buy right away but our town is not set up to show its good qualities- every resident can point out an area on hwy that someone the know has been in a terrible accident but nothing has ever changed	
We need safer areas to walk on Littlerock Rd.	
We need to get moving on a super market too (ASAP)	
We need turn lane at Denmark & US 12	
We really like the town, but it needs to be upgraded to a pedestrian/shopper/diner designation.	
We really looked forward to moving to Rochester. Unfortunately, we were burglarized within a month, and caught a prowler a couple weeks later. We have now invested in a security system. A neighbor told us "that's just the way it is here, chain everything down or the druggies will take it." Sad. It's going to be really hard to attract business, new families when there's no place to eat dinner and you can't trust people.	
We really need a better grocery store, I go out of my way to get last minute groceries, even though I drive right past the IGA on my way home. Also, pedestrians have to wait a long time for cars to notice and stop for them when trying to cross at the crosswalk by the middle school.	
We really need walking, biking, and recreational trails in this area	
We shop mainly Costco and Fred Meyers in Tumwater. Our local stores just do not do the value so they cannot have prices that compete.	
We should not allow smaller than one acre properties, preferably 5 acre minimum. Economic growth not only concern - also concern about protecting our rural farmers. No need to sprawl this way. If Rochester wishes to expand, should become a city. Would be great to have nice soccer/ball fields. Need to fix intersection at I-5, Grand Mound and Hwy 12.	
We want Rochester to stay the same. We don't want any more people, businesses, and definitely multi-family housing.	
Well the most important thing is fix the park for kids	
What I love about Rochester is the country feel with open spaces, farms, and Scatter Creek Nature Reservation. What is most important to me is a strong sheriff presence to keep crime reasonably low.	
Why the concern all of a sudden? My feeling not enough tax base - homes or businesses to improve Rochester area, can't afford to tax us that are already here	
Widen Hwy 12 at Scatter Creek bridge. Add street light coming from Hwy 12 to high school or change road so no left turn on Hwy 12	



Q33. Is there anything else you would like to tell us about Rochester?	
Total Responses:	367
No Response:	589
Response	
Will be sending kids to Olympia Schools instead of Rochester - not happy with Rochester H.S.	
Wish there was a park. Outdoor area to go to, we don't have very much room at theme to run around and play with our kids	
With better schools, leads to more desirable area to call home. Communities then grow and businesses may follow if given the opportunity to not be over taxed.	
Work needs to be done to improve the mess with I-5. We are taxed enough for crappy roads, I don't think more tinkering (taxes) with Rochester area is going to improve anything but make Olympia richer.	
Work on "community" not commercial. Rochester appeal is the rural environment that is being lost due to too many homes on small lots - what happened to the 1/5 acre moratoriums	
Would like safe roads for children to run from schools and to bike, also walking areas	
Would like to see Rochester annex into Lewis County	
Would like to see Rochester cleaner more appealing and traffic friendly for all who live here and victors choose to visit	
Yes I enjoy a small town with no bar	
Yes Rochester is nice, but it needs many things, for example, sidewalks, transportation, shops, gardens, tourist area, to make it look more beautiful and visit rochester more. Thank you	
Yes there is a lot of homeless people living in Rochester, and they hang out at other people's houses	
yes there should be a winco	
Yes would love to see a senior center that is open every day and offers activities for ages 55 & up.	
Social outlet	
Yes, stop imposing all your regulations on us	
Yes, we've lived here almost 2 years and my partner has been unable gain employment	
Yes, widen US 12 and add turn lanes and merge lanes	
Yes. Clean gutters sewer pump plant 196th grows grass year after year lean L. Rock Sargent Rd intersection (brush) use sprays on weeds Lundeen Rd dangerous brush trees etc. tired of it	

Community Survey

Paper Survey – English



Rochester Community Survey



Dear Neighbor,

Working with the Thurston Regional Planning Council (TRPC), Thurston County is updating plans that will guide future development in Rochester. Your participation is very important so that we can identify ways and opportunities to:

- Improve travel for everyone, including people who drive, walk, bike, ride a bus, use wheel chairs or other mobility devices, and people who drive commercial delivery vans and trucks
- Strengthen community identity and placemaking
- Encourage economic vitality

Instructions

Any member of your household may complete this survey, and more than one member may participate. If you would like additional surveys mailed to your household, call TRPC at 360-956-7575. Please answer any or all the following questions that address planning efforts for the study area shown below:



Online Option

You may also take this survey online by entering the following address into your web browser:
www.trpc.org/rochester.

Please return the completed survey(s) in the enclosed postage paid envelope by Friday, October 27, 2017.





1. What is your primary means of transportation ?

- Drive a private vehicle
- Passenger in a private vehicle
- Ride the bus
- Walk, bike, or mobility device (such as a wheelchair or walker)
- Other (please tell us about it)

2. Do you have access to a vehicle (car, truck, motorcycle, etc.) or do you own one?

- Access to a vehicle
- Own a vehicle
- I don't drive

3. If you ride the bus, what transit system do you use? (choose all that apply)

- Rural Transit (RT)
- Intercity Transit
- Grays Harbor Transit
- Other (please tell us about it)
- Twin Transit (Lewis County)

4. How frequently do you ride Rural Transit (RT)?

- At least once a week
- One or more times a month
- Rarely
- Never
- I didn't know about RT

5. I would ride the RT bus if the service: (choose all that apply)

- Had more frequent connections to Olympia/Tumwater/Lacey
- Had more frequent connections to Centralia/Chehalis
- Took less time to get to my destination
- I wouldn't ride the bus anyway
- Other (please tell us about it)

6. If you carpool, do you use the Grand Mound Park & Ride?

- Yes
- No, for safety reasons
- No, for other reasons

7. Do you think Rochester needs a Park & Ride?

- Yes, I would use it
- Yes, but I probably wouldn't use it
- No, there's one in Grand Mound
- No, I wouldn't use it anyway

8. How concerned are you about the following transportation issues in Rochester?

	Low	Medium	High
Pedestrian/bicyclist safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congestion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic speeds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please tell us about it)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Congestion in Rochester would be reduced most by improving the intersection at: (choose one)

- US 12 at Bailey's IGA entrance
- US 12 & 183rd intersection
- US 12 & Albany intersection
- US 12 at Rochester Middle School
- No improvements are needed since travel times are generally good

10. Do you travel by foot, bicycle, or mobility device in the study area? (choose all that apply)

- On foot
- On a bicycle
- Using a mobility device

11. Do you live within walking distance of the study area? (see map of study area on the first page)

- Yes
- No

12. To improve the corridor's safety for pedestrians, bicyclists, and mobility device users, Rochester would benefit most from: (choose one)

- Lower speed limits on US 12
- Sidewalks along US 12
- Improved crossings for pedestrians
- Walking/biking/mobility device trail separated from the highway
- Other (please tell us about it)

Placemaking

13. What kind of community should Rochester be in 20 years?

- Same as today
- Community with more small businesses, single-family homes, and small apartment buildings (3-10 units)
- Community with larger businesses, denser single-family neighborhoods, and apartment buildings
- Other (please tell us about it)

14. What is Rochester best known for? (choose one)

- Recreation opportunities (Capitol Forest, hiking, rafting, biking, etc.)
- Good schools
- Farms and agriculture
- Swedish heritage
- Lucky Eagle Casino
- Other (please tell us about it)

15. The Rochester area needs more of these types of housing: (choose all that apply)

- Single-family homes
- Duplexes
- Small apartment buildings (3-10 units)
- Large apartment buildings (more than 10 units)
- Townhouses
- Mobile home developments
- Tiny home communities
- Rochester doesn't need more housing



16. To make it more visible as a community, Rochester would benefit most from: (choose one)

- Lower speed limits on US 12 in the commercial area
- Welcome signs or other ways to 'brand' Rochester
- Improvements to the community center/community park
- Sidewalks along US 12 in the commercial area
- Improvements in the commercial area (well-maintained store fronts, street trees and landscaping, etc.)
- Other (please tell us about it)

Economic Vitality

17. Where do you do most of your shopping?

- Rochester
- Grand Mound
- Centralia/Lewis County
- South Thurston County (Yelm, Rainier, Tenino)
- North Thurston County (Olympia, Tumwater, Lacey)
- On the internet

Why? (please explain)

18. What types of businesses do you need/want more of in Rochester? (choose all that apply)

- General retail and services (antique shops, clothing stores, salons, gyms, etc.)
- Food services (restaurants, cafes, coffee shops, bars, etc.)
- Professional services (accountants, engineers, real estate agents, insurance agents, banks, etc.)
- Health care (doctors, dentists, pharmacies, etc.)
- Rochester has enough businesses for area residents
- Other (please identify tell us about it)

19. What type of businesses does Rochester need to attract visitors to the area? (choose all that apply)

- General retail and services (antique shops, clothing stores, salons, gyms, etc.)
- Food services (restaurants, cafes, coffee shops, bars, etc.)
- Professional services (accountants, engineers, real estate agents, insurance agents, banks, etc.)
- Health Care (doctors, dentists, pharmacies, etc.)
- Rochester doesn't need more visitors
- Other (please tell us about it)

20. To make Rochester more attractive as a destination, the community would benefit most from: (choose one)

- More retail shops or restaurants
- Better parks, playgrounds, or recreation opportunities
- More community events (Swede Day, Independence Valley Chicken Races, etc.)
- Better advertising for existing community events
- Other (please tell us about it)

21. **To improve the area's economic vitality, Rochester would benefit most from: (choose one)**
- Sidewalks along US 12 in the commercial area
 - Public parking lot in the commercial area
 - Improvements to the community park
 - Improvements in the commercial area (well-maintained store fronts, street trees and landscaping, etc.)
 - More businesses and destinations
 - Other (please tell us about it)

22. **Are you interested in starting a business in Rochester?**
- Yes
 - No, it's too difficult to start a business in Rochester
 - No, I already have a business in Rochester
 - No, I have no desire to start a business in Rochester

23. **What is the biggest difficulty in starting a business in Rochester? (choose one)**
- Not enough people in the area to support a business
 - County regulations and permitting processes/costs
 - Residents in the area don't have extra money to spend at businesses
 - There's no one to talk to about how to start a business
 - Other (please tell us about it)

24. **What is the biggest difficulty in maintaining a business in Rochester? (choose one)**
- Not enough people in the area to support a business
 - County regulations and permitting processes/costs
 - Residents in the area don't have extra money to spend at business
 - Lack of parking in the area
 - There are better options in Grand Mound and at the Chehalis Reservation Enterprises
 - Other (please tell us about it)

General Questions

All of your answers are confidential. This information helps us ensure we have heard from a cross-section of the community.

25. **What is your age?**
- 14 or younger
 - 15-24
 - 25-34
 - 35-44
 - 45-54
 - 55-64
 - 65 or older

26. **What is your annual household income?**
- Less than \$35,000
 - \$35,000-\$59,999
 - \$60,000-\$99,999
 - \$100,000 or more



27. Is your household income sufficient to meet your basic needs (food, housing, transportation)?

- Yes, my household always has enough to meet our basic needs
- Yes, but it is a struggle to make ends meet
- No, sometimes my household must go without
- No, my household frequently must go without

28. What is your employment status? (choose all that apply)

- Stay-at-home parent/spouse
- Student
- Work from home
- Retired
- Work outside the home
- Unable to work
- Looking for work

29. Where do you live? (refer to the map below)

- A. Rochester
- B. Chehalis Reservation
- C. Grand Mound area
- D. Other



30. Where do you work or go to school? (choose all that apply)

- Chehalis Reservation
- Rochester area
- Grand Mound area
- Lacey/Olympia/Tumwater
- Yelm/Rainier/Tenino
- Centralia/Lewis County
- Other

31. Are there school-aged children (5-18) in your household?

- Yes
- No

32. My household:

- Rents our home
- Owns our home
- My household is homeless

33. Is there anything else you would like to tell us about Rochester?

If you would be willing to participate in a follow-up interview/survey regarding your responses or receive notification about public meetings, please provide your contact information below:

Name: _____

Phone/Email: _____

Paper Survey – Spanish

ENCUESTA A LA COMUNIDAD DE ROCHESTER



Estimado(a) vecino(a):

Thurston County, en colaboración con Thurston Regional Planning Council (TRPC), está actualizando el plan que guiará el desarrollo urbano de Rochester en el futuro. Su participación es muy importante para que podamos identificar formas y oportunidades de:

- mejorar el tráfico y transporte para todos, incluyendo las personas que manejan, caminan, andan en bicicleta, utilizan el autobús, utilizan sillas de ruedas u otros aparatos para la movilidad asistida y las personas que manejan furgonetas y camiones comerciales
- fortalecer el sentimiento comunitario y la creación de entornos urbanos
- fomentar el desarrollo económico

Instrucciones

Cualquier miembro de su hogar puede completar esta encuesta y puede colaborar más de un miembro. Si desea que le enviemos encuestas adicionales, comuníquese con TRPC llamando al (360) 986-7575. Por favor responda las siguientes preguntas con respecto a las iniciativas de planificación de la zona de estudio que le mostramos a continuación:



Opción en línea

También podrá completar esta encuesta en línea en la siguiente página web: www.trpc.org/rochester

Por favor envíe la encuesta o las encuestas completas en el sobre prepagado adjunto hasta el día **viernes 27 de octubre de 2017**.





Transporte, seguridad y movilidad

1. **¿Cuál es su medio de transporte principal?**
 - Manejo un vehículo privado
 - Soy pasajero en un vehículo privado
 - Tomo el autobús
 - Camino, ando en bicicleta o utilizo un aparato para la movilidad asistida (como una silla de ruedas o un andador)
 - Otro (por favor explique) _____

2. **¿Posee usted un vehículo (automóvil, camioneta, motocicleta, etc.) o tiene acceso a uno?**
 - Tengo acceso a un vehículo
 - Poseo un vehículo
 - No manejo

3. **Si usted usa el autobús, ¿qué sistema de transporte utiliza? (marque todas las que correspondan)**
 - Rural Transit (RT)
 - Grays Harbor Transit
 - Twin Transit (Lewis County)
 - Intercity Transit
 - Otro (por favor explique) _____

4. **¿Con cuánta frecuencia utiliza el sistema de transporte Rural Transit (RT)?**
 - Al menos una vez a la semana
 - Una o más veces al mes
 - Rara vez
 - Nunca
 - No conocía el sistema de transporte RT

5. **Utilizaría el sistema de autobuses RT: (marque todas las que correspondan)**
 - Si tuviera conexiones más frecuentes a Olympia/Tumwater/Lacey
 - Si tuviera conexiones más frecuentes a Centralia/Chehalis
 - Si tomara menos tiempo llegar a mi destino
 - De todas maneras no tomaría el autobús
 - Otro (por favor explique) _____

6. **Si usted comparte un vehículo, ¿utiliza la estación de tránsito y estacionamiento Grand Mound Park & Ride?**
 - Sí
 - No, por razones de seguridad
 - No, por otras razones



7. ¿Le parece a usted que Rochester necesita una estación de tránsito y estacionamiento Park & Ride?

- Sí, yo la utilizaría
- Sí, pero probablemente no la utilizaría
- No, hay una en Grand Mound
- No, no la utilizaría de todas formas

8. ¿Cuánto le preocupan los siguientes asuntos sobre el transporte en Rochester?

	Poco	Medianamente	Mucho
Seguridad del peatón/ciclista	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congestión	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Velocidades de tránsito	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro (por favor explique)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. La mayor reducción de la congestión en Rochester se lograría si se mejorara la intersección de: (elijá una opción)

- US 12 y la entrada de Bailey's IGA
- US 12 y 183rd
- US 12 y Albany
- US 12 y Rochester Middle School
- No se necesitan mejoras ya que el tiempo de viaje es generalmente apropiado.

10. ¿Se moviliza usted a pie, en bicicleta o con aparatos para la movilidad asistida en la zona de estudio? (marque todas las que correspondan)

- A pie
- En bicicleta
- Utilizo un aparato para la movilidad asistida

11. ¿Vive usted cerca de la zona de estudio? (vea el mapa en la primera página)

- Sí
- No

12. Para mejorar las condiciones de seguridad en la zona de la autopista para los peatones, ciclistas y personas que utilizan aparatos para la movilidad asistida, lo que más beneficiaría a Rochester sería: (elijá una opción)

- Bajar los límites de velocidad en US 12
- Construir una banqueta en US 12
- Mejorar los cruces para peatones
- Construir una senda para peatones, bicicletas y personas que utilizan aparatos de movilidad asistida que esté separada de la autopista.
- Otro (por favor explique) _____



Desarrollo Urbano

13. En 20 años, ¿cómo debería ser la comunidad de Rochester?

- Igual que hoy
- Una comunidad con más pequeñas empresas, viviendas unifamiliares y complejos de apartamentos pequeños (3 a 10 apartamentos)
- Una comunidad con grandes empresas, barrios de viviendas unifamiliares con más densidad y edificios de apartamentos.
- Otro (por favor explique) _____

14. ¿Por qué es conocido Rochester? (elijá una opción)

- Oportunidades para la recreación (Capitol State Forest, caminatas, canotaje, ciclismo, etc.)
- Buenas escuelas.
- Granjas y agricultura
- Herencia sueca
- Casino Lucky Eagle
- Otro (por favor explique) _____

15. La zona de Rochester necesita más de los siguientes tipos de viviendas: (marque todas las que correspondan)

- Viviendas unifamiliares
- Duplex
- Complejos de apartamentos pequeños (3 a 10 apartamentos)
- Complejos de apartamentos grandes (más de 10 apartamentos)
- Townhouses
- Complejos de casa móviles
- Comunidades de casas diminutas
- Rochester no necesita más viviendas

16. Para lograr que Rochester sea más visible como comunidad, lo que más beneficiaría a Rochester sería: (elijá una opción)

- Reducir los límites de velocidad en la zona comercial de US 12
- Situar letreros de bienvenida u otras formas de publicitar la ciudad
- Mejorar el centro y el parque de la comunidad
- Construir banquetas a lo largo de la zona comercial de US 12
- Mejorar la zona comercial (mantenimiento de los frentes de los comercios, árboles y jardinería, etc.)
- Otro (por favor explique) _____

Desarrollo económico

17. ¿Dónde realiza la mayoría de sus compras?

- Rochester
- Grand Mound
- Centralia/Lewis County
- Condado de South Thurston (Velim, Rainier, Tenino)
- Condado de North Thurston (Olympia/Tumwater/Lacey)
- Por internet.

¿Por qué? (Por favor explique) _____

18. ¿Qué tipo de empresas o comercios usted necesita o quiere que haya más en Rochester? (marque todas las que correspondan)

- Negocios de venta al por menor y servicios en general (negocios de antigüedades, tiendas de ropa, salones de belleza, gimnasios, etc.)
- Establecimientos de alimentos y bebidas (restaurantes, cafeterías, cafés, bares, etc.)
- Servicios profesionales (contadores, ingenieros, agentes inmobiliarios, agentes de seguros, bancos, etc.)
- Entidades de la salud (médicos, dentistas, farmacias, etc.)
- Otro (por favor explique) _____

19. ¿Qué tipo de empresas o comercios necesita Rochester para atraer visitantes? (marque todas las que correspondan)

- Negocios de venta al por menor y servicios en general (negocios de antigüedades, tiendas de ropa, salones de belleza, gimnasios, etc.)
- Establecimientos de alimentos y bebidas (restaurantes, cafeterías, cafés, bares, etc.)
- Servicios profesionales (contadores, ingenieros, agentes inmobiliarios, agentes de seguros, bancos, etc.)
- Entidades de la salud (médicos, dentistas, farmacias, etc.)
- Otro (por favor explique) _____

20. Para hacer de Rochester un destino más atractivo, lo que más beneficiaría a la comunidad sería: (elijá una opción)

- Más negocios de venta al por menor o restaurantes
- Mejores plazas, parques infantiles u oportunidades de recreación
- Más eventos para la comunidad (Día del sueco, Carreras de gallinas de Independence Valley, etc.)
- Mejor publicidad para los eventos para la comunidad existentes
- Otro (por favor explique) _____





21. Para mejorar el crecimiento económico de la zona, lo que más beneficiaría a Rochester sería: (elijá una opción)

- Construir banquetas a lo largo de la zona comercial de US 12
- Construir un estacionamiento público en la zona comercial
- Realizar mejoras al parque de la comunidad
- Realizar mejoras en la zona comercial (mantenimiento de los frentes de los comercios, árboles y jardinería, etc.)
- Más comercios y destinos turísticos
- Otro (por favor explique) _____

22. ¿Está interesado/a en comenzar una empresa o comercio en Rochester?

- Sí
- No, ya tengo una empresa o comercio en Rochester
- No, es muy difícil comenzar una empresa o comercio en Rochester
- No, no deseo comenzar una empresa o comercio en Rochester

23. ¿Cuál es la dificultad más grande para comenzar una empresa o comercio en Rochester? (elijá una opción)

- No hay suficiente gente en la zona para mantener una empresa o comercio
- Las regulaciones del condado y los procesos y costos de permisos
- Los residentes de la zona no poseen el dinero extra para gastar en comercios
- No hay nadie a quien preguntarle sobre cómo comenzar una empresa o comercio
- Otro (por favor explique) _____

24. ¿Cuál es la dificultad más grande para mantener una empresa o comercio en Rochester? (elijá una opción)

- No hay suficiente gente en la zona para mantener una empresa o comercio
- Las regulaciones del condado y los procesos y costos de permisos
- Los residentes de la zona no poseen el dinero extra para gastar en comercios
- Falta de estacionamiento en la zona
- Hay mejores opciones en Grand Mound y en la Reserva Chehalis
- Otro (por favor explique) _____

Preguntas generales

Todas sus respuestas son confidenciales. Esta información nos ayuda a asegurarnos de que haya habido participación de una muestra representativa de la comunidad.

25. ¿Qué edad tiene?

- 14 o menos
- 15-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 o más

26. ¿Cuál es el ingreso anual de su hogar?

- Menos de \$35,000
- \$35,000-\$59,999
- \$60,000-\$99,999
- \$100,000 o más

27. ¿Es el ingreso de su hogar suficiente para satisfacer sus necesidades básicas (alimentos, vivienda, transporte)?

- Sí, en mi hogar siempre tenemos lo suficiente para satisfacer nuestras necesidades básicas
- Sí, pero nos es muy difícil llegar a fin de mes
- No, a veces no tenemos suficiente
- No, muchas veces no tenemos suficiente

28. ¿Cuál es su situación laboral? (marque todas las que correspondan)

- Padre/madre de tiempo completo o amo/a de casa
- Trabajo fuera de casa
- Trabajo fuera del hogar
- Estudiante
- Jubilado
- No puedo trabajar
- Busco trabajo

29. ¿Dónde vive? (remítase al mapa a continuación)

- A. Zona de Rochester
- B. Reserva Chehalis
- C. Zona de Grand Mound
- D. Otro





30. ¿Dónde trabaja o va a la escuela? (marque todas las que correspondan)

- Chehalis Reservation
- Zona de Rochester
- Zona de Grand Mound
- Lacey/Olympia/Tumwater
- Yelm/Rainier/Tenino
- Centralia/Lewis County
- Otro

31. ¿Hay algún niño en edad escolar (5-18) en su hogar?

- Sí
- No

32. Mi tipo de vivienda:

- Alquiler casa
- Soy dueño de mi casa
- No tengo hogar

33. ¿Hay algo más que quiera decirnos sobre Rochester?

Si usted está dispuesto(a) a participar en una encuesta o entrevista de seguimiento con relación a sus respuestas o a recibir notificaciones sobre consultas públicas, por favor provea su información de contacto a continuación:

Nombre: _____

Correo electrónico/Teléfono: _____



Online Survey – English



Rochester Community Survey

Dear Neighbor,

Working with the Thurston Regional Planning Council (TRPC), Thurston County is updating plans that will guide future development in Rochester. Your participation is very important so that we can identify ways and opportunities to:




- * Improve travel for everyone, including people who drive, walk, bike, ride a bus, use wheel chairs or other mobility devices, and people who drive commercial delivery vans and trucks
- * Strengthen community identity and placemaking
- * Encourage economic vitality

Instructions

Any member of your household may complete this survey, and more than one member may participate. Please answer any or all the following questions that address planning efforts for the study area shown below:







Rochester Community Survey

Transportation, Safety, and Mobility

1. What is your primary means of transportation?

- Drive a private vehicle
- Passenger in a private vehicle
- Ride the bus
- Walk, bike, or mobility device (such as a wheelchair or walker)

Other (please tell us about it):

2. Do you have access to a vehicle (car, truck, motorcycle, etc.) or do you own one?

- Access to a vehicle
- Own a vehicle
- I don't drive

3. If you ride the bus, what transit system do you use? (choose all that apply)

- Rural Transit (RT)
- Grays Harbor Transit
- Twin Transit (Lewis County)
- Intercity Transit

Other (please tell us about it):



4. How frequently do you ride Rural Transit (RT)?

At least once a week

One or more times a month

Rarely

Never

I didn't know about RT

5. I would ride the RT bus if the service: (choose all that apply)

Had more frequent connections to Olympia/Tumwater/Lacey

Had more frequent connections to Centralia/Chehalis

Took less time to get to my destination

I wouldn't ride the bus anyway

Other (please tell us about it)

6. If you carpool, do you use the Grand Mound Park & Ride?

Yes

No, for safety reasons

No, for other reasons

7. Do you think Rochester needs a Park & Ride?

Yes, I would use it

Yes, but I probably wouldn't use it

No, there's one in Grand Mound

No, I wouldn't use it anyway

4



8. How concerned are you about the following transportation issues in Rochester?

	Low	Medium	High
Pedestrian/bicyclist safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congestion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Traffic speeds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please tell us about it)

9. Congestion in Rochester would be reduced most by improving the intersection at: (choose one)

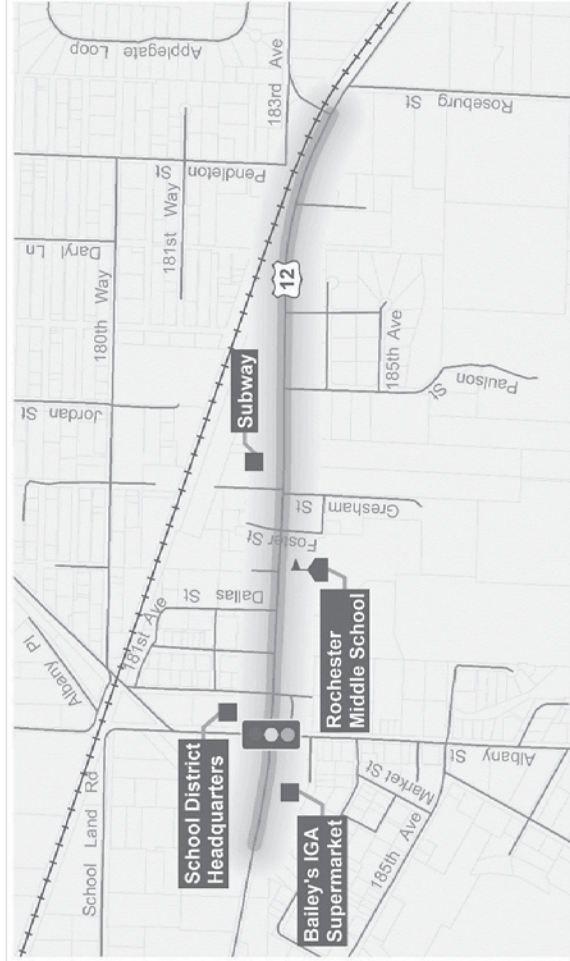
- US 12 at Bailey's IGA entrance
- US 12 & 183rd intersection
- US 12 & Albany intersection
- US 12 at Rochester Middle School
- No improvements are needed since travel times are generally good

10. Do you travel by foot, bicycle, or mobility device in the study area? (choose all that apply)

- On foot
- On a bicycle
- Using a mobility device

11. Do you live within walking distance of the study area? (see below)

- Yes
- No



12. To improve the corridor's safety for pedestrians, bicyclists, and mobility device users, Rochester would benefit most from: (choose one)

- Lower speed limits on US 12
- Sidewalks along US 12
- Improved crossings for pedestrians
- Walking/biking/mobility device trail separated from the highway

Other (please tell us about it)



  
Rochester Community Survey
Placemaking
<p>13. What kind of community should Rochester be in 20 years?</p> <p><input type="radio"/> Same as today</p> <p><input type="radio"/> Community with more small businesses, single-family homes, and small apartment buildings (3-10 units)</p> <p><input type="radio"/> Community with larger businesses, denser single-family neighborhoods, and apartment buildings</p> <p><input type="radio"/> Other (please tell us about it)</p> <div style="border: 1px solid black; height: 40px; width: 100%;"></div>
<p>14. What is Rochester best known for? (choose one)</p> <p><input type="radio"/> Recreation opportunities (Capitol Forest, hiking, raftering, biking, etc.)</p> <p><input type="radio"/> Good schools</p> <p><input type="radio"/> Farms and agriculture</p> <p><input type="radio"/> Swedish heritage</p> <p><input type="radio"/> Lucky Eagle Casino</p> <p><input type="radio"/> Other (please tell us about it)</p> <div style="border: 1px solid black; height: 40px; width: 100%;"></div>



15. The Rochester area needs more of these types of housing: (choose all that apply)




- Single-family homes
- Duplexes
- Small apartment buildings (3-10 units)
- Large apartment buildings (more than 10 units)
- Townhouses
- Mobile home developments
- Tiny home communities
- Rochester doesn't need more housing

16. To make it more visible as a community, Rochester would benefit most from: (choose one)

- Lower speed limits on US 12 in the commercial area
- Welcome signs or other ways to 'brand' Rochester
- Improvements to the community center/community park
- Sidewalks along US 12 in the commercial area
- Improvements in the commercial area (well-maintained store fronts, street trees and landscaping, etc.)
- Other (please tell us about it)

0





Rochester Community Survey

Economic Vitality

17. Where do you do most of your shopping?

- Rochester
- Grand Mound
- Centralia/Lewis County
- South Thurston County (Yelm, Rainier, Tenino)
- North Thurston County (Olympia/Tumwater/Lacey)
- On the internet

Why? (please explain)

18. What types of businesses do you need/want more of in Rochester? (choose all that apply)

- General retail and services (antique shops, clothing stores, salons, gyms, etc.)
- Food services (restaurants, cafes, coffee shops, bars, etc.)
- Professional services (accountants, engineers, real estate agents, insurance agents, banks, etc.)
- Health care (doctors, dentists, pharmacies, etc.)
- Other (please tell us about it)



19. What type of businesses does Rochester need to attract visitors to the area? (choose all that apply)

General retail and services (antique shops, clothing stores, salons, gyms, etc.)

Food services (restaurants, cafes, coffee shops, bars, etc.)

Professional services (accountants, engineers, real estate agents, insurance agents, banks, etc.)

Health care (doctors, dentists, pharmacies, etc.)

Other (please tell us about it)

20. To make Rochester more attractive as a destination, the community would benefit most from (choose one):

More retail shops or restaurants

Better parks, playgrounds, or recreation opportunities

More community events (Swede Day, Independence Valley Chicken Races, etc.)

Better advertising for existing community events

Other (please tell us about it)

21. To improve the area's economic vitality, Rochester would benefit most from (choose one):

Sidewalks along US 12 in the commercial area

Public parking lot in the commercial area

Improvements to the community park

Improvements in the commercial area (well-maintained store fronts, street trees and landscaping, etc.)

More businesses and destinations

Other (please tell us about it)

22. Are you interested in starting a business in Rochester?

Yes

No, I already have a business in Rochester

No, it's too difficult to start a business in Rochester

No, I have no desire to start a business in Rochester

42



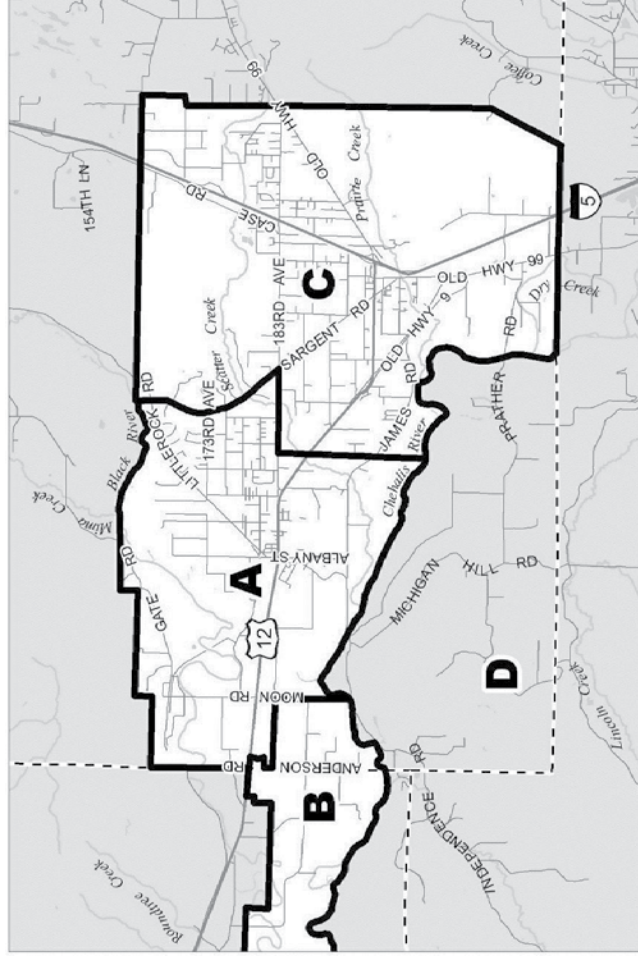
<p>23. What is the biggest difficulty in starting a business in Rochester? (choose one)</p> <ul style="list-style-type: none"><input type="radio"/> Not enough people in the area to support a business<input type="radio"/> County regulations and permitting processes/costs<input type="radio"/> Residents in the area don't have extra money to spend at businesses<input type="radio"/> There's no one to talk to about how to start a business<input type="radio"/> Other (please tell us about it) <div style="border: 1px solid black; height: 20px; width: 100%;"></div>
<p>24. What is the biggest difficulty in maintaining a business in Rochester? (choose one)</p> <ul style="list-style-type: none"><input type="radio"/> Not enough people in the area to support a business<input type="radio"/> County regulations and permitting processes/costs<input type="radio"/> Residents in the area don't have extra money to spend at businesses<input type="radio"/> Lack of parking in the area<input type="radio"/> There are better options in Grand Mound and at the Chehalis Reservation Enterprises<input type="radio"/> Other (please tell us about it) <div style="border: 1px solid black; height: 20px; width: 100%;"></div>

4 1



29. Where do you live? (refer to the map below)

- A. Rochester area
- B. Chehalis Reservation
- C. Grand Mound area
- D. Other



30. Where do you work or go to school? (choose all that apply)

- Chehalis Reservation
- Rochester area
- Grand Mound area
- Lacey/Olympia/Tumwater
- Yelm/Rainier/Tenino
- Centralia/Lewis County
- Other

31. Are there school-aged children (5-18) in your household?

- Yes
- No



32. My household:

- Rents our home
- Owns our home
- My household is homeless

33. Is there anything else you would like to tell us about Rochester?

34. If you would you be willing to participate in a follow-up interview/survey regarding your responses or receive notification about public meetings, please provide your contact information below:

Name

Email Address

Phone Number

4.1



ENCUESTA A LA COMUNIDAD DE ROCHESTER

Estimado(a) vecino(a):

Thurston County, en colaboración con Thurston Regional Planning Council (TRPC), está actualizando el plan que guiará el desarrollo urbano de Rochester en el futuro. Su participación es muy importante para que podamos identificar formas y oportunidades de:




- * mejorar el tráfico y transporte para todos, incluyendo las personas que manejan, caminan, andan en bicicleta, utilizan el autobús, utilizan sillas de ruedas u otros aparatos para la movilidad asistida y las personas que manejan furgonetas y camiones comerciales
- * fortalecer el sentimiento comunitario y la creación de entornos urbanos
- * fomentar el desarrollo económico

Instrucciones

Cualquier miembro de su hogar puede completar esta encuesta y puede colaborar más de un miembro. Por favor responda las siguientes preguntas con respecto a las iniciativas de planificación de la zona de estudio que le mostramos a continuación:







ENCUESTA A LA COMUNIDAD DE ROCHESTER

Transporte, seguridad y movilidad

1. ¿Cuál es su medio de transporte principal?

- Manejo un vehículo privado
- Soy pasajero en un vehículo privado
- Torno el autobús
- Camino, ando en bicicleta o utilizo un aparato para la movilidad asistida (como una silla de ruedas o un andador)

Otro (por favor explique)

2. ¿Posee usted un vehículo (automóvil, camioneta, motocicleta, etc.) o tiene acceso a uno?

- Tengo acceso a un vehículo
- Poseo un vehículo
- No manejo

3. Si usted usa el autobús, ¿qué sistema de transporte utiliza? (marque todas las que correspondían)

- Rural Transit (RT)
- Grays Harbor Transit
- Twin Transit (Lewis County)
- Intercity Transit

Otro (por favor explique)



4. ¿Con cuánta frecuencia utiliza el sistema de transporte Rural Transit (RT)?

Al menos una vez a la semana

Una o más veces al mes

Rara vez

Nunca

No conocía el sistema de transporte RT

5. Utilizaría el sistema de autobuses RT: (marque todas las que correspondan)

Si tuviera conexiones más frecuentes a Olympia/Tunwater/Lacey

Si tuviera conexiones más frecuentes a Centralia/Chehalis

Si tomara menos tiempo llegar a mi destino

De todas maneras no tomaría el autobús

Otro (por favor explique)

6. Si usted comparte un vehículo, ¿utiliza la estación de tránsito y estacionamiento Grand Mound Park & Ride?

Sí

No, por razones de seguridad

No, por otras razones

7. ¿Le parece a usted que Rochester necesita una estación de tránsito y estacionamiento Park & Ride?

Sí, yo la utilizaría

Sí, pero probablemente no la utilizaría

No, hay una en Grand Mound

No, no la utilizaría de todas formas



8. ¿Cuánto le preocupan los siguientes asuntos sobre el transporte en Rochester?

	Poco	Medianamente	Mucho
Seguridad del peatón/ciclista	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Congestión	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Velocidades de tránsito	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Otro (por favor explique)	<input style="width: 100%; height: 20px;" type="text"/>		

9. La mayor reducción de la congestión en Rochester se lograría si se mejorara la intersección de: (elijá una opción)

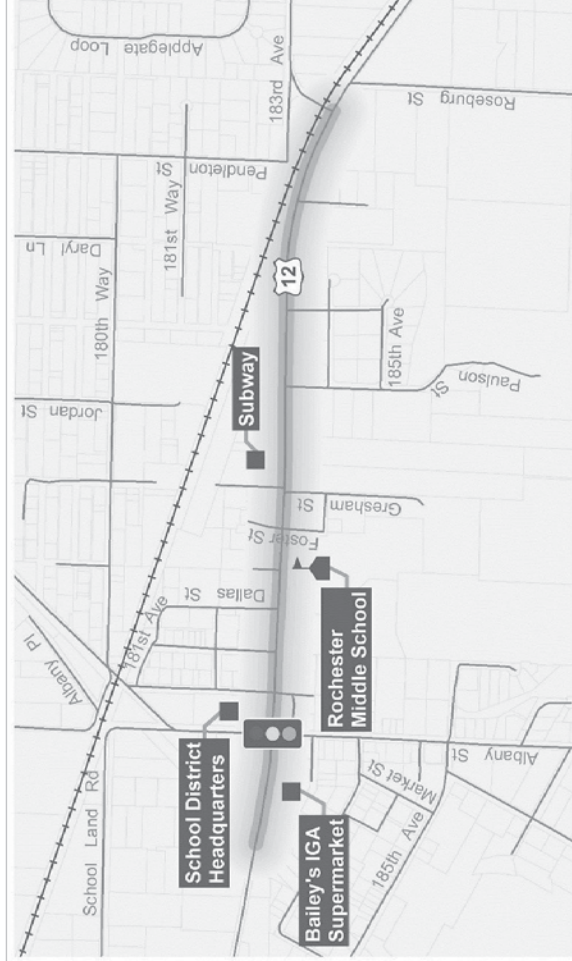
- US 12 y la entrada de Bailey's IGA
- US 12 y 183rd
- US 12 y Albany
- US 12 y Rochester Middle School
- No se necesitan mejoras ya que el tiempo de viaje es generalmente apropiado

10. ¿Se moviliza usted a pie, en bicicleta o con aparatos para la movilidad asistida en la zona de estudio? (marque todas las que correspondan)

- A pie
- En bicicleta
- Utilizo un aparato para la movilidad asistida

11. ¿Vive usted cerca de la zona de estudio? (remítase al mapa a continuación)



- Sí
- No



12. Para mejorar las condiciones de seguridad en la zona de la autopista para los peatones, ciclistas y personas que utilizan aparatos para la movilidad asistida, lo que más beneficiaría a Rochester sería: (elijá una opción)

- Bajar los límites de velocidad en US 12
- Construir una banqueta en US 12
- Mejorar los cruces para peatones
- Construir una senda para peatones, bicicletas y personas que utilizan aparatos de movilidad asistida que esté separada de la autopista.

Otro (por favor explique)

ENCUESTA A LA COMUNIDAD DE ROCHESTER

Desarrollo Urbano

13. En 20 años, ¿cómo debería ser la comunidad de Rochester?

- Igual que hoy
- Una comunidad con más pequeñas empresas, viviendas unifamiliares y complejos de apartamentos pequeños (3 a 10 apartamentos)
- Una comunidad con grandes empresas, barrios de viviendas unifamiliares con más densidad y edificios de apartamentos
- Otro (por favor explique)

14. ¿Por qué es conocido Rochester? (elijá una opción)

- Oportunidades para la recreación (Capitol State Forest, caminatas, canotaje, ciclismo, etc.)
- Buenas escuelas
- Granjas y agricultura
- Herencia sueca
- Casino Lucky Eagle
- Otro (por favor explique)



15. La zona de Rochester necesita más de los siguientes tipos de viviendas: (marque todas las que correspondan)




- Viviendas unifamiliares
- Dúplex
- Complejos de apartamentos pequeños (3 a 10 apartamentos)
- Complejos de apartamentos grandes (más de 10 apartamentos)
- Townhouses
- Complejos de casa móviles
- Comunidades de casas diminutas
- Rochester no necesita más viviendas

16. Para lograr que Rochester sea más visible como comunidad, lo que más beneficiaría a Rochester sería: (elijá una opción)

- Reducir los límites de velocidad en la zona comercial de US 12
- Situar letreros de bienvenida u otras formas de publicitar la ciudad
- Mejorar el centro y el parque de la comunidad
- Construir banquetas a lo largo de la zona comercial de US 12
- Mejorar la zona comercial (mantenimiento de los frentes de los comercios, árboles y jardinería, etc.)
- Otro (por favor explique)

c





ENCUESTA A LA COMUNIDAD DE ROCHESTER

Desarrollo económico

17. ¿Dónde realiza la mayoría de sus compras?

- Rochester
- Grand Mound
- Centralia/Lewis County
- Condado de South Thurston (Yelm, Rainier, Tenino)
- Condado de North Thurston (Olympia/Tumwater/Lacey)
- Por internet

¿Por qué? (Por favor explique)

18. ¿Qué tipo de empresas o comercios usted necesita o quiere que haya más en Rochester? (marque todas las que correspondan)

- Negocios de venta al por menor y servicios en general (negocios de antigüedades, tiendas de ropa, salones de belleza, gimnasios, etc.)
- Establecimientos de alimentos y bebidas (restaurantes, cafeterías, cafés, bares, etc.)
- Servicios profesionales (contadores, ingenieros, agentes inmobiliarios, agentes de seguros, bancos, etc.)
- Entidades de la salud (médicos, dentistas, farmacias, etc.)
- Otro (por favor explique)



19. ¿Qué tipo de empresas o comercios necesita Rochester para atraer visitantes? (marque todas las que correspondan)

Negocios de venta al por menor y servicios en general (negocios de antigüedades, tiendas de ropa, salones de belleza, gimnasios, etc.)

Establecimientos de alimentos y bebidas (restaurantes, cafeterías, cafés, bares, etc.)

Servicios profesionales (contadores, ingenieros, agentes inmobiliarios, agentes de seguros, bancos, etc.)

Entidades de la salud (médicos, dentistas, farmacias, etc.)

Otro (por favor explique)

20. Para hacer de Rochester un destino más atractivo, lo que más beneficiaría a la comunidad sería: (elijá una opción)

Más negocios de venta al por menor o restaurantes

Mejores plazas, parques infantiles u oportunidades de recreación

Más eventos para la comunidad (Día del succo, Carreras de gallinas de Independence Valley, etc.)

Mejor publicidad para los eventos para la comunidad existentes

Otro (por favor explique)

21. Para mejorar el crecimiento económico de la zona, lo que más beneficiaría a Rochester sería: (elijá una opción)

Construir banquetas a lo largo de la zona comercial de US 12

Construir un estacionamiento público en la zona comercial

Realizar mejoras al parque de la comunidad

Realizar mejoras en la zona comercial (mantenimiento de los frentes de los comercios, árboles y jardinería, etc.)

Más comercios y destinos turísticos




Otro (por favor explique)

1 f



<p>22. ¿Está interesado/a en comenzar una empresa o comercio en Rochester?</p> <p><input type="radio"/> Sí</p> <p><input type="radio"/> No, ya tengo una empresa o comercio en Rochester</p> <p><input type="radio"/> No, es muy difícil comenzar una empresa o comercio en Rochester</p> <p><input type="radio"/> No, no deseo comenzar una empresa o comercio en Rochester</p>
<p>23. ¿Cuál es la dificultad más grande para comenzar una empresa o comercio en Rochester? (elijá una opción)</p> <p><input type="radio"/> No hay suficiente gente en la zona para mantener una empresa o comercio</p> <p><input type="radio"/> Las regulaciones del condado y los procesos y costos de permisos</p> <p><input type="radio"/> Los residentes de la zona no poseen el dinero extra para gastar en comercios</p> <p><input type="radio"/> No hay nadie a quien preguntarle sobre cómo comenzar una empresa o comercio</p> <p><input type="radio"/> Otro (por favor explique)</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>
<p>24. ¿Cuál es la dificultad más grande para mantener una empresa o comercio en Rochester? (elijá una opción)</p> <p><input type="radio"/> No hay suficiente gente en la zona para mantener una empresa o comercio</p> <p><input type="radio"/> Las regulaciones del condado y los procesos y costos de permisos</p> <p><input type="radio"/> Los residentes de la zona no poseen el dinero extra para gastar en comercios</p> <p><input type="radio"/> Falta de estacionamiento en la zona</p> <p><input type="radio"/> Hay mejores opciones en Grand Mound y en la Reserva Chehalis</p> <p><input type="radio"/> Otro (por favor explique)</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>



ENCUESTA A LA COMUNIDAD DE ROCHESTER

Preguntas generales

Todas sus respuestas son confidenciales. Esta información nos ayuda a asegurarnos de que haya habido participación de una muestra representativa de la comunidad.

25. ¿Qué edad tiene?

14 o menos 45-54
 15-24 55-64
 25-34 65 o más
 35-44

26. ¿Cuál es el ingreso anual de su hogar?

Menos de \$35,000 \$60,000-\$99,999
 \$35,000-\$59,999 \$100,000 o más

27. ¿Es el ingreso de su hogar suficiente para satisfacer sus necesidades básicas (alimentos, vivienda, transporte)?

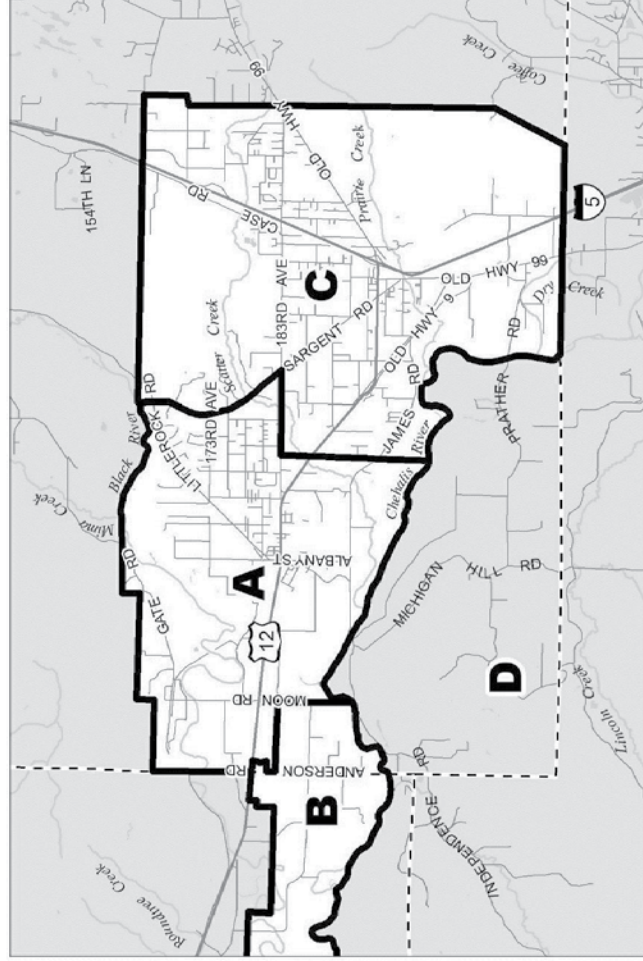
Sí, en mi hogar siempre tenemos lo suficiente para satisfacer nuestras necesidades básicas
 Sí, pero nos es muy difícil llegar a fin de mes
 No, a veces no tenemos suficiente
 No, muchas veces no tenemos suficiente

28. ¿Cuál es su situación laboral? (marque todas las que correspondan)

Padre/madre de tiempo completo o amo/a de casa Jubilado
 Trabajo fuera desde casa No puedo trabajar
 Trabajo fuera del hogar Busco trabajo
 Estudiante

29. ¿Dónde vive? (remítase al mapa a continuación)

- A. Zona de Rochester
- B. Reserva Chehalis
- C. Zona de Grand Mound
- D. Otro



30. ¿Dónde trabaja o va a la escuela? (marque todas las que correspondan)

- Chehalis Reservation Yelm/Rainier/Tenino
- Zona de Rochester Centralia/Lewis County
- Zona de Grand Mound Otro
- Lacey/Olympia/Tumwater

31. ¿Hay algún niño en edad escolar (5-18) en su hogar?

- Sí
- No



32. Mi tipo de vivienda:

Alquiler casa

Soy dueño de mi casa

No tengo hogar

33. ¿Hay algo más que quiera decirnos sobre Rochester?

34. Si usted está dispuesto(a) a participar en una encuesta o entrevista de seguimiento con relación a sus respuestas o a recibir notificaciones sobre consultas públicas, por favor provea su información de contacto a continuación:

Nombre:

Correo electrónico

Teléfono

1.