

# Convening the Urban Growth Management (UGM) Subcommittee

The Urban Growth Management (UGM) Subcommittee is established in the Countywide Planning Policies to allow for jurisdictional consultation on changes to Urban Growth Area (UGA) boundaries, as required under the Growth Management Act. The Subcommittee includes representatives from each of the cities and towns in Thurston County.

# Growth Management Act

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Countywide Planning Policies

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BoCC: Request to convene

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Identify participants

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Call meeting(s)

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Recommendation to BoCC

# Countywide Planning Policies

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# Countywide Planning Policies

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The background features a light grey base with several organic, overlapping shapes. A large, dark brown shape is on the left, and a muted green shape is on the right. Faint, stylized foliage patterns are visible in the top left and bottom left corners. A white, wavy line curves across the bottom right area.

primary  
goals



RICHARD BRANSON

“Business opportunities are like buses.  
There's always another one coming.”

# plan for product launch

PLANNING

synergize **scalable e-commerce**

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MARKETING

disseminate **standardized metrics**

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DESIGN

coordinate **e-business applications**

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STRATEGY

foster holistically **superior methodologies**

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LAUNCH

deploy **strategic networks with compelling e-business needs**

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# timeline

COUNTY REQUESTS THAT  
TRPC CONVENE UG  
MARCH 2023

UGB MEETING(S)  
APRIL - MAY 2023

TRPC NOTIFIES CITIES AND  
TOWN OF CONVENING &  
IDENTIFIES PARTICIPANTS  
APRIL 2023

UGB REPORTS TO BOCC  
MAY- JUNE 2023

UGA SUBCOMMITTEE  
DISBANDS -  
BOCC MAKES FINAL  
DECISION



# areas of focus

## B2B MARKET SCENARIOS

- Develop winning strategies to keep ahead of the competition
- Capitalize on low-hanging fruit to identify a ballpark value
- Visualize customer directed convergence

## CLOUD-BASED OPPORTUNITIES

- Iterative approaches to corporate strategy
- Establish a management framework from the inside

# how we get there

## ROI

- Envision multimedia-based expertise and cross-media growth strategies
- Visualize quality intellectual capital
- Engage worldwide methodologies with web-enabled technologies

## NICHE MARKETS

- Pursue scalable customer service through sustainable strategies
- Engage top-line web services with cutting-edge deliverables

## SUPPLY CHAINS

- Cultivate one-to-one customer service with robust ideas
- Maximize timely deliverables for real-time schemas

# summary

At Contoso, we believe in giving 110%. By using our next-generation data architecture, we help organizations virtually manage agile workflows. We thrive because of our market knowledge and great team behind our product. As our CEO says, "Efficiencies will come from proactively transforming how we do business."





# thank you

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