

Hazard Mitigation Capability Assessment

Results

Hazard Mitigation Plan Workgroup

April 25, 2022

Capability Assessment Results - Overview

18 Responses from
15 Organizations

Town, City, and County: 4

School Districts and Higher Education: 4

Fire Service: 3

Special Purpose Districts: 3

State Agency: 1

Leadership support for HMP

How do you rate your organization's leadership support for participating in the Hazard Mitigation Plan Update?

Most reported leadership is 'supportive' to 'strongly supportive'

A few reported 'somewhat supportive'

Level of Familiarity with HMP

Very familiar: 2

Familiar: 6

Somewhat familiar: 10

Obstacles to Implementing HMP Projects and Programs

Lack of staff time: 12

Lack of funding: 8

Lack of expertise: 7

Limited community support: 3

Political barriers: 3

Plan Development

Is your organization planning to produce and adopt an annex to the Hazards Mitigation Plan for the Thurston Region?

Yes: 12

Maybe: 3

Public Outreach Strategy

Hazard Mitigation Planning
Workgroup

April 25, 2022



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2. Community Engagement Goals and Objectives
3. Audiences
4. Planning Entities and Responsibilities
5. Methods of Engagement
6. Potential Challenges
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Community Engagement Goals

1

**Build community support
for hazard mitigation
planning**

2

**Increase public awareness
about the region's known
hazards and their impacts**

3

**Provide opportunities for
community members to
share their ideas and
priorities for actions that
can make Thurston County
communities more resilient
to the effects of disasters**

Challenges with Outreach

Lack of public interest

The messages don't reach our audiences

The communities most affected by hazards don't engage in the process

Community Survey (4-6 week duration)

- Place & ownership status of residence & amount of time living in Thurston County
- Awareness and concern about various hazards
- Awareness of vulnerabilities around property or community
- Ideas and priorities for local governments to act on hazards
- Steps taken for household preparedness
- Barriers to household preparedness
- Sources for hazard information
- Demographics

Part 1: Breakout Groups

Public Engagement Strategy

1. Who are your key audiences?
2. What are your best methods for engaging them?
3. Considering the challenges in the Public Engagement Strategy, what are some other messages and techniques for overcoming these?

Part 2: Breakout Groups

Community Survey

1. Are we asking the right questions?
2. What does your organization need to learn from your audiences?
3. Will you be able to respond to the feedback from the survey in your planning process?*

***Consider how the feedback will inform your Risk Assessment, Mitigation Strategy, and Public Outreach activities?**