

VANPOOL and INCENTIVES



Introduction

- Vanpool
 - What?
 - Why?
 - Who?
 - How?
- Marketing
- Incentives
- Supporting Strategies



Let's get on the road



- Knowing what a vanpool is
- Knowing how to make a vanpool work for you

What is a Vanpool?



- A group of 5-15 commuters who ride to work together in a vehicle leased/owned by Intercity Transit.
- Vanpools generally follow a set schedule and route, but unlike a bus, these are set by the riders themselves.
- Fares are based on the daily round-trip mileage and the number of passengers.

Benefits of Vanpools *Employees*

- Quality of Life
 - Avoid Commute Stress
 - Relax – Read - Sleep
- Money
 - Gas
 - Maintenance
 - Insurance
 - Oil & tires
- Environment
 - Save energy, reduce emissions
 - Reduce Traffic – JBLM!



Benefits of Vanpools *Employers*

- CTR Goals
 - Time, money, energy & environment
- Reduced need for parking
- Employees arrive on time and more relaxed
- An Excellent Benefit for Employees

Vanpool
your **Commute.**
only **Better.**



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Vanpool Results

- Reduce parking demand
- Reduce SOVs & VMT
- Enhance employee benefits
- Improve employee morale
- Improve employee work performance
- Reduce employer costs*



*Just by offering a pre-tax option, employers have the opportunity to save on taxes.

How do I help start a Vanpool?



- Encourage employees to join RideshareOnline.com
- Check out Riders Wanted bulletins
- Refer prospective vanpoolers to Intercity Transit
- Help recruit internal & external riders
- Identify roles:
 - Primary driver
 - Back-up drivers
 - Bookkeeper

Cash in on Your Commute!

Win \$500 CASH in our vanpool rewards program!

Get rewards from **January 1 to June 30, 2017** for joining, starting or referring someone to vanpool.

- Join an existing vanpool and we'll send you a **\$50 gift card!**
- Start in a *new vanpool group* and we'll give you your **first month free** or a **\$100 gift card!**

Already vanpooling, or it's not for you?

No problem! Refer a new vanpooler to us and earn a **\$25 gift card** for each new rider you recruit!

But wait...there's more!

All recruiters and new riders get entered for a chance to win **\$500 cash!**



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Supporting Strategies

- Ridematching (internal and external)
 - Riders Wanted list and webpage
 - RideshareOnline.com
- Preferential (priority) parking for vanpools
 - Free parking can be even better
- Guaranteed Ride Home
 - SAFERide
 - Intercity Transit
- Subsidies, Incentives or Vouchers for commuters
- Flex-time to accommodate vanpool schedule
 - Check with supervisors and managers

Available to YOU

- RideshareOnline.com
 - Free ridematch database
- Riders Wanted Bulletins
 - Electronic & hard copy
- Intercity Transit Staff
 - Carolyn Newsome
- Vanpool Coordinators
 - Work with you or the individual group



Vanpool Riders Wanted

Intercity Transit's
Vanpool Program

Origin _____
 Destination _____
 Arrives at Work _____
 Leaves Work _____
 Monthly Fare _____
 Driver _____
 Phone Day Evening _____
 Email _____

Vanpool/Carpool • 360-786-8800 • intercitytransit.com

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INTERcity TRANSIT VANPOOL RIDERS WANTED!

Destination Thurston County September 2009 Riders Wanted for the following Vanpools:

Group	Origin	Destination	Contact	Phone	Work Hours	Aprx Fare
10	Aberdeen	Olympia	Annamae Telecky	360-754-4437	8:00 AM 4:30 PM	\$116.00
232	Aberdeen	Olympia	Ralph Tosland	360-407-0571	7:00 AM 5:30 PM	\$124.00
89	Bellevue	Lacey	Ben Wang	360-725-2439	7:30 AM 4:00 PM	\$142.00
32	Bellevue	Olympia	Akmal Siddiqui	360-705-7590	8:00 AM 5:00 PM	\$152.00
14	Centralia	Lacey	Linda Jennings	360-725-3514	7:30 AM 4:30 PM	\$96.00
237	Centralia	Lacey	Karen Davis	360-438-4102	8:00 AM 5:00 PM	\$111.00
83	Centralia	Olympia	Brandy Venable	360-902-8258	8:00 AM 5:00 PM	\$89.00
106	Centralia	Olympia	Betty Cothren	360-864-6709	8:00 AM 5:00 PM	\$88.00
183	Centralia	Olympia	Karath Fredrickson	360-902-3528	7:30 AM 4:00 PM	\$105.00
185	Centralia	Olympia	Nancy Adams	360-902-5371	7:00 AM 4:30 PM	\$70.00
195	Centralia	Olympia	Donna Glacken	360-864-3517	8:00 AM 5:00 PM	\$84.00
208	Centralia	Olympia	Gary Roundy	360-556-2829	8:00 AM 5:00 PM	\$105.00
13	Centralia	Tumwater	Jan Barnett	360-725-8142	8:00 AM 4:30 PM	\$83.00
123	Chehalis	Lacey	Susan Haerling	360-438-4040	8:00 AM 5:00 PM	\$95.00
11	Chehalis	Olympia	Joanne Wearley	360-902-1385	8:00 AM 4:30 PM	\$88.00

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Riding the Bus

How to Ride
Fares
Weekday, Weekend, Evening & Holiday Service
Express Service to Tacoma and Seattle
Intercounty and Rural Connections

Bikes on Buses

Travel Training

Maps and Schedules

Accessible Services
Dial-A-Lift
Accessible Buses & Aids
Travel Training
Service Animals
Bus Buddy Program

Dial-A-Lift

Fares & Passes
Where to Buy Passes
Student & Employer Passes
Fare category definitions

Dash

Vanpool & Carpool
Cash in on Your Commute!
Join or Start a Vanpool
Tools for Existing Vanpool Groups

SHARE

Vanpool Number : **107**
Origin : **Shelton**
Destination : **Olympia**
Schedule : **7:30 am- 4:00 pm**
Status : **If you are interested in this vanpool, please contact the coordinator listed below.**

Coordinator : **William Snyder**
Phone : **360-490-7731**
Email : **wsnyder@intercitytransit.com**

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Scroll through the list below to see if there is a vanpool with riders wanted or a vanpool forming that will work for you. Vanpools forming are groups that are not yet on the road because they just need one or two more people to get started. There may be one that's perfect for you!

Current Vanpools

Sort by: None

Number	Origin	Destination	Schedule	Status	
65	Lacey	Bremerton/PSNS	7:02am-4:02pm	Riders Wanted	Details
6	Olympia	Camp Murray	8:00am-5:00pm	Riders Wanted	Details
212	Lacey	Chehalis	5:00am - 3:30pm	Waiting List	Details
228	Lacey	Chehalis	5:00am - 3:00pm	Waiting List	Details
200	Olympia	Chehalis	3:30pm - 2:00am M-F, 1:00pm - 9:00pm Sat	Riders Wanted	Details
249	Olympia	Chehalis	3:00pm to 1:00am	Riders Wanted	Details
214	Olympia	Chehalis	5:00am - 3:30pm	Riders Wanted	Details
215	Olympia	Chehalis	5:00am - 3:00pm	Riders Wanted	Details
221	Olympia	Chehalis	5:00am - 3:00pm (M-Sat)	Riders Wanted	Details
24	Olympia	Chehalis	3:30pm-2:00amMF, 1:00pm-9:00pm Sat	Riders Wanted	Details
40	Lacey	Chehalis	3:30pm-2:00amMF, 1:00pm-9:00pm Sat	Waiting List	Details
61	Olympia	Chehalis	5:00am - 3:30pm M-F, 5:00am - 1:00pm Sat	Riders Wanted	Details
29	Lacey	DuPont (Intel)	8:00am-5:00pm	Riders Wanted	Details
119	Lacey	DuPont (State Farm)	8:00am-4:30pm	Riders Wanted	Details
155	Lacey	DuPont (State Farm)	8:00am-4:30pm	Riders Wanted	Details
149	Olympia	DuPont (State Farm)	8:00am-4:30pm	Riders Wanted	Details
168	Olympia	DuPont (State Farm)	8:00am-4:30pm	Riders Wanted	Details
121	Olympia	DuPont (State Farm)	8:00am to 4:30pm	Riders Wanted	Details
114	Olympia	DuPont (State Farm)	8:00 am - 4:30 pm	Riders Wanted	Details
51	Olympia	DuPont (State Farm)	7:30am-4:30pm	Riders Wanted	Details
30	Lacey	DuPont (State Farm)	8:00am-4:30pm	Riders Wanted	Details
47	Rochester	DuPont (State Farm)	8:00am-4:30pm	Riders Wanted	Details
209	Rochester	DuPont (State Farm)	7:00am - 3:30pm	Riders Wanted	Details

Intercity Transit > Travel Options > Vanpool & Carpool > Current Vanpools



Questions?



Carolyn Newsome

Vanpool Manager

360-705-5829

cnewsome@intercitytransit.com

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