



INTERcity TRANSIT

Stefanie Randolph

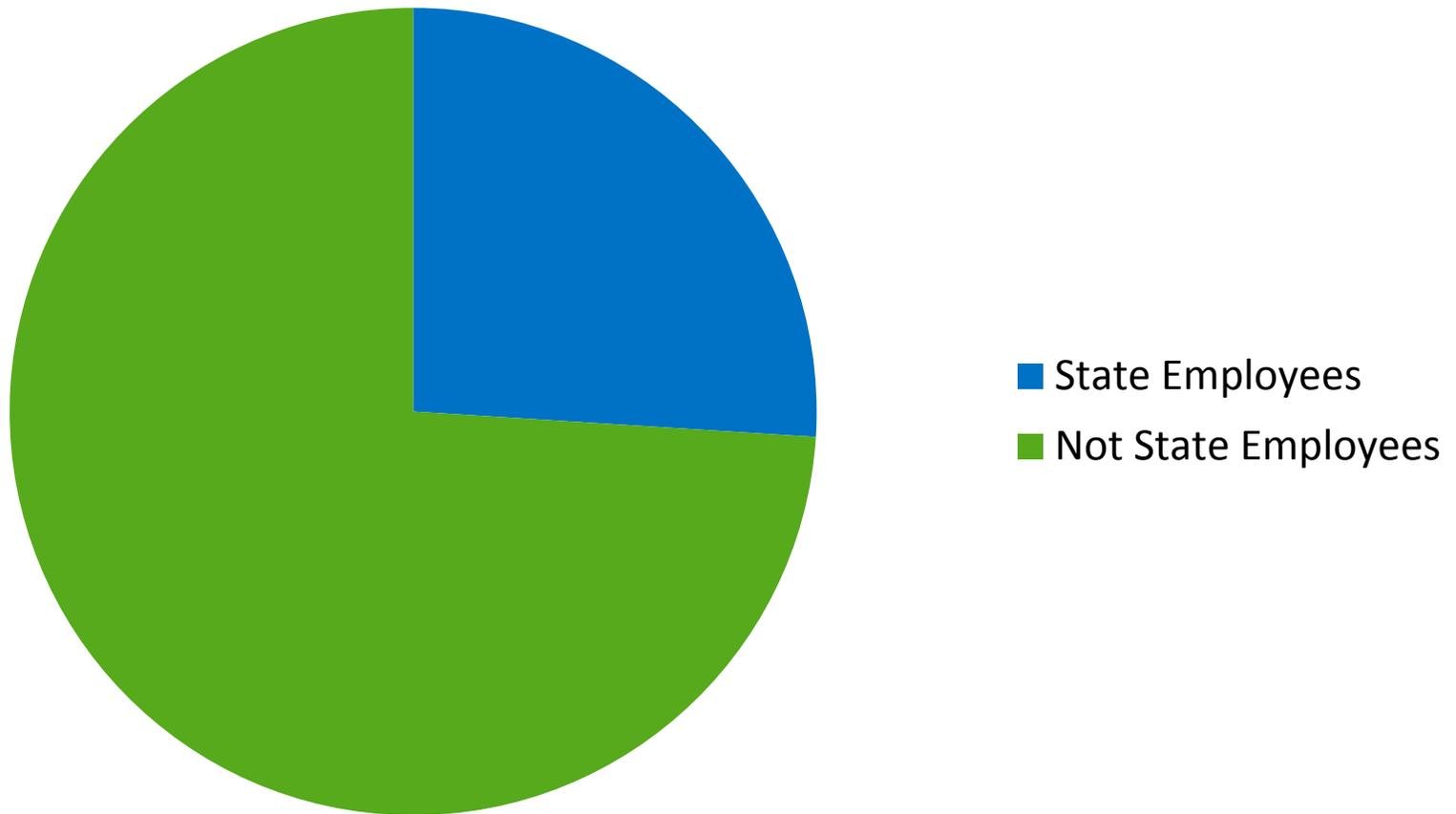
Surveys and Updates

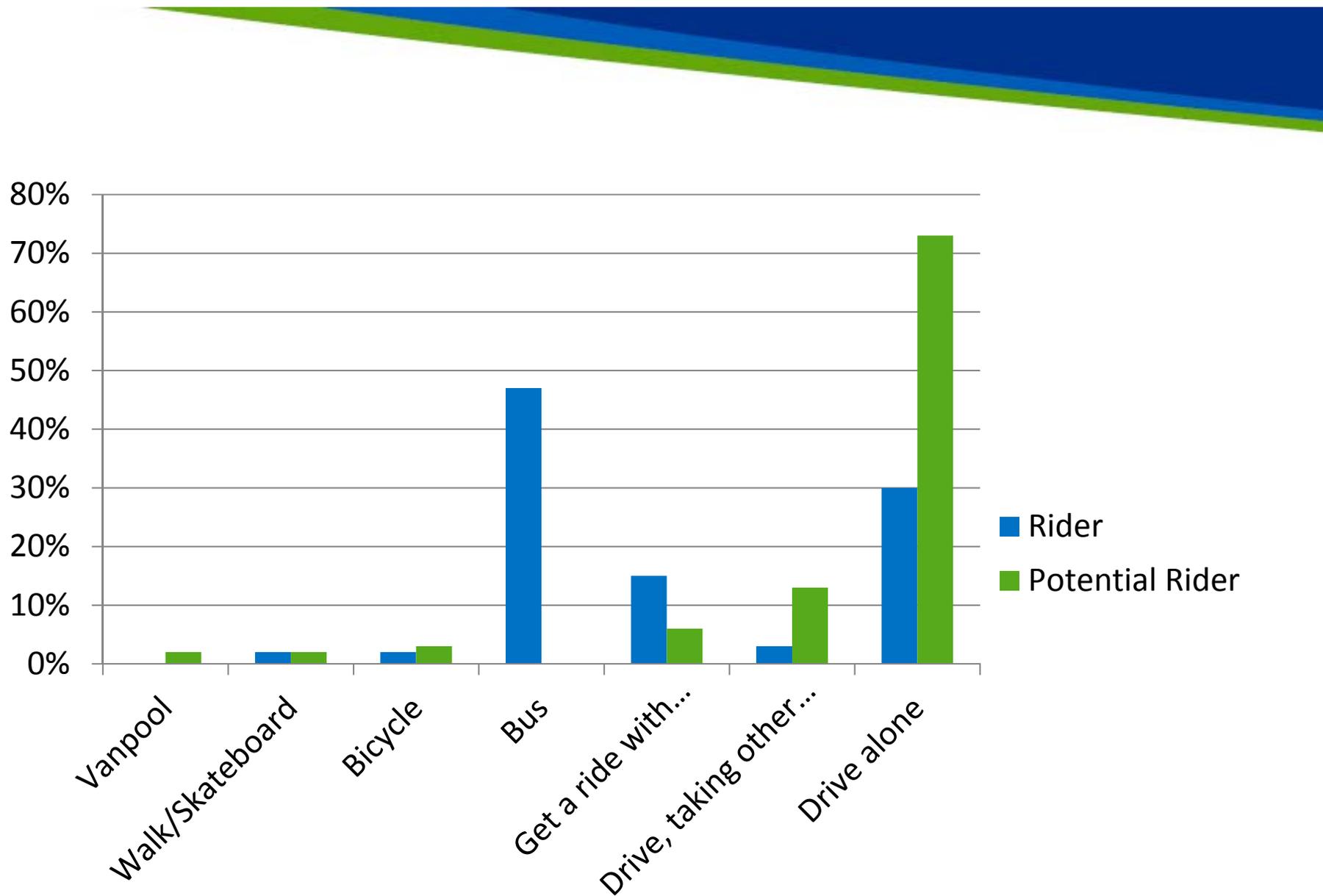


Market research and surveys



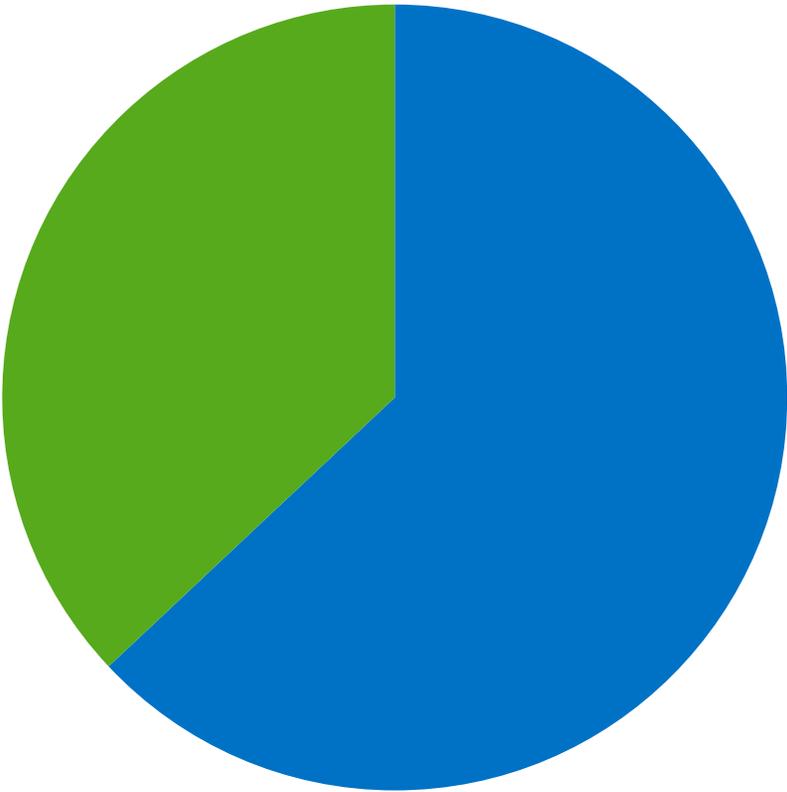
Transit riders





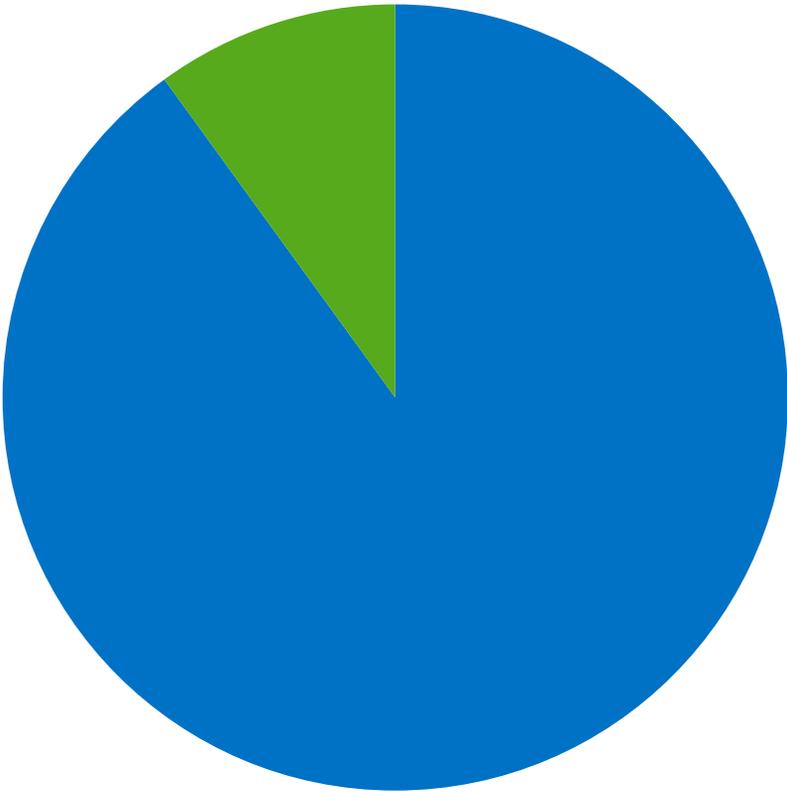


Transit riders



■ Have a car ■ Don't have a car

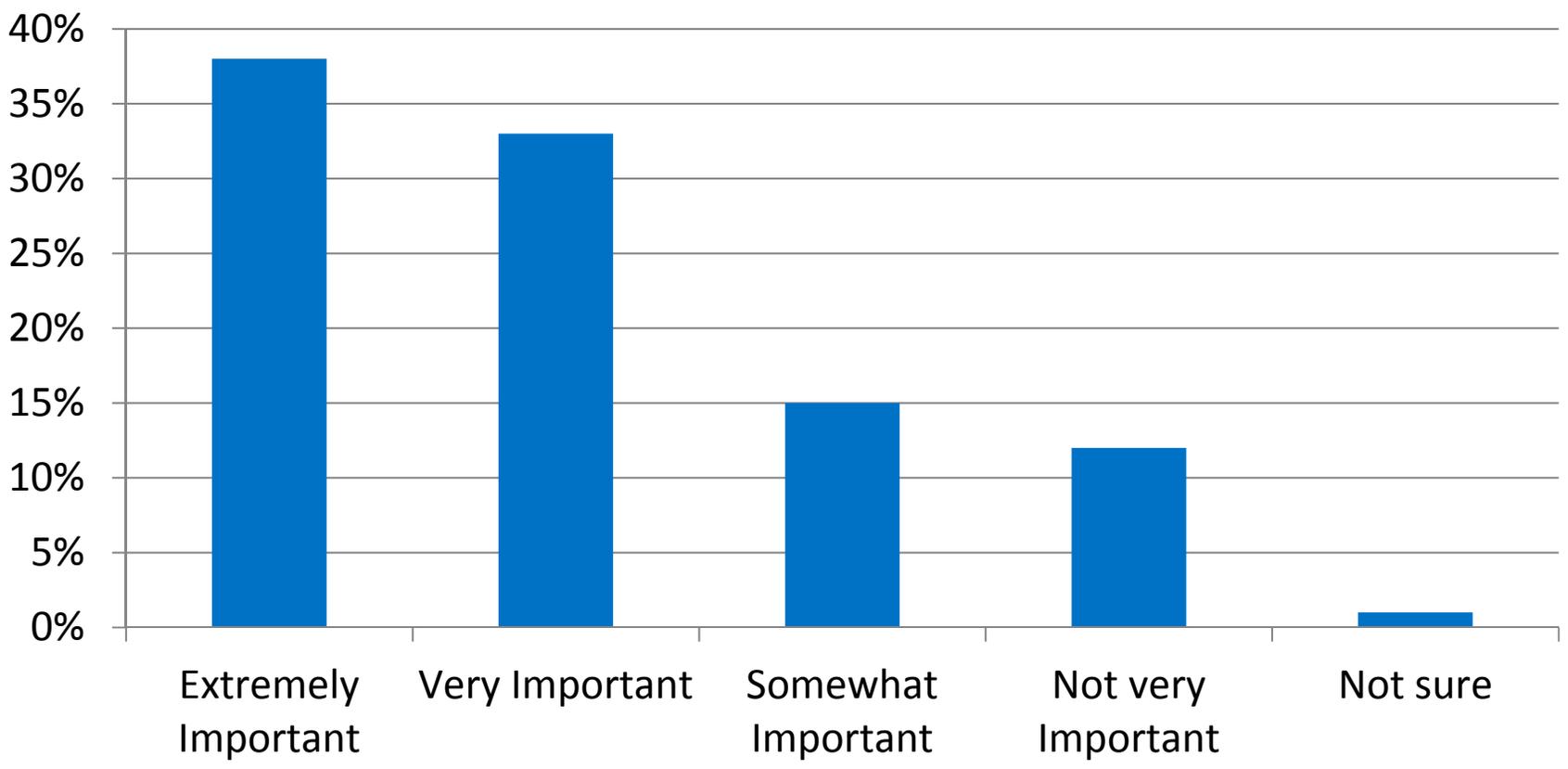
Potential Riders



■ Have a car ■ Don't have a car



Importance of transit in your community





Who's riding the bus?

- 58% are 18-44
- 24% make \$20,000-40,000
- 12% make \$40,000-60,000



Transit updates

New Website Launch 12/21

 **RIDER ALERTS**  **ONE BUS AWAY** 

INTERcity
TRANSIT

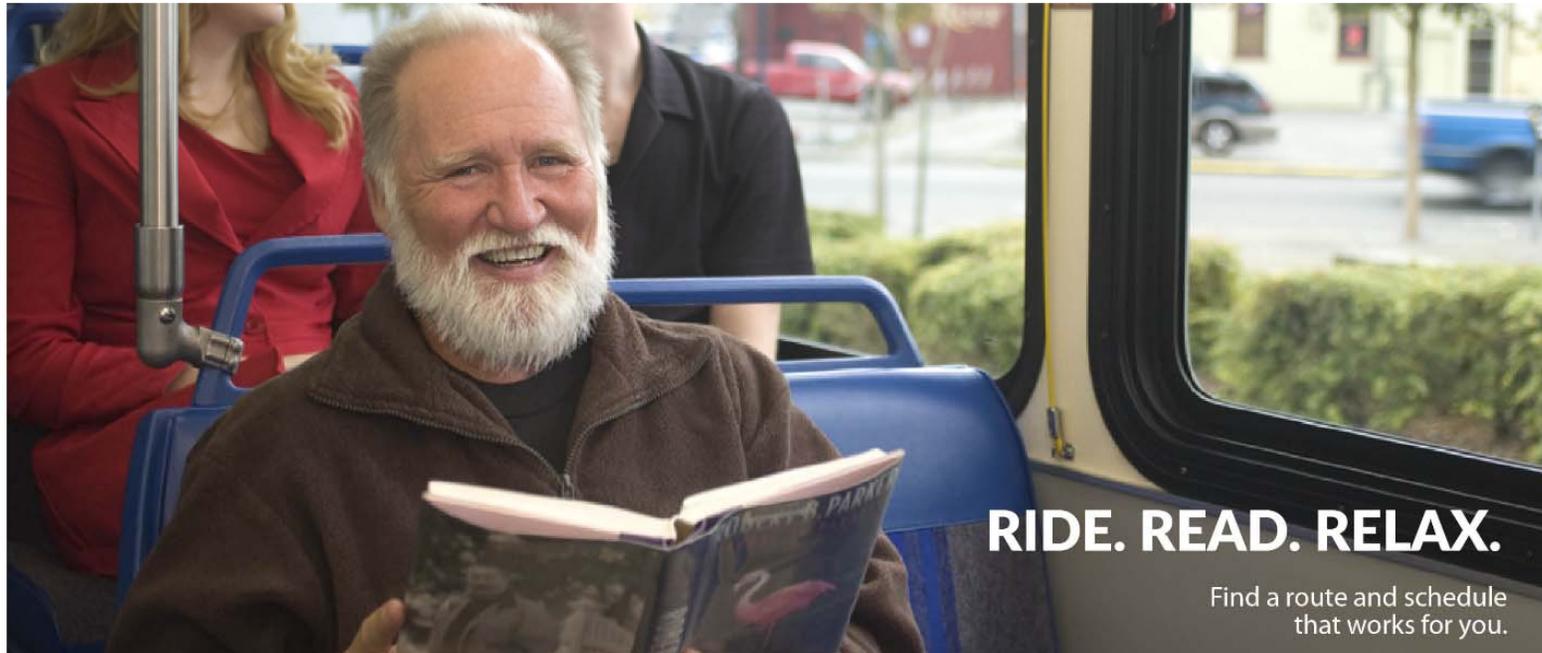
RIDE

LEARN

CONNECT

**PLAN
A TRIP**

**ROUTE
FINDER**



RIDE. READ. RELAX.

Find a route and schedule
that works for you.

INTERcity
TRANSIT

INTERcity
TRANSIT

Dash

Schedule:

January 9 – April 21, 2017
(Legislative session)

Monday – Friday

7–9 am Every **15** minutes

9 am–5 pm Every **12** minutes

5–6 pm Every **15** minutes



Dash

Parking:

**Daily parking at
Olympia Farmers Market
January - March
\$1.50 per hour
catch Dash at roundabout**





Holiday Service Info

- **Christmas Eve:** Service ends early (between 5:20 & 7:15 p.m., depending on route. Check website)
- **Christmas:** No service
- **New Year's Eve:** Regular service
- **New Year's Day:** No service



Community Conversations

Long-range planning in 2017

Sign up for email updates: bit.ly/ITconversations



Contact Info

Stefanie Randolph

360.705.5891

srandolph@intercitytransit.com

Website: **intercitytransit.com**

Customer Service: **360.786.1881**