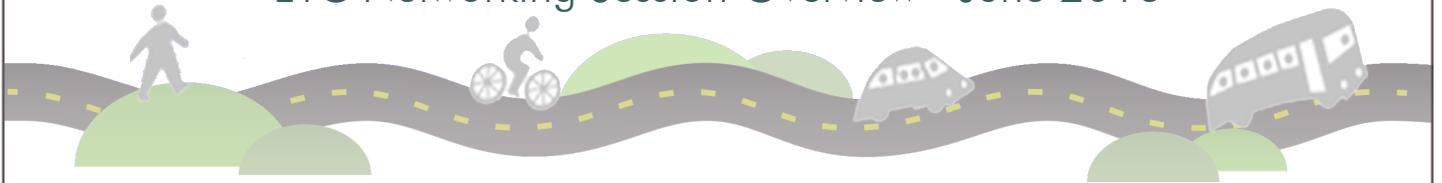


Commute Trip Reduction

ETC Networking Session Overview - June 2016



Thank you to everyone who joined us at the June 7, 2016 Networking Session. We hope to see you all at the next session on September 13, 2016. In the meantime, here's a summary of what you missed.

A Treasure of Online Resources for ETCs and Employees

Paul Brewster from Thurston Regional Planning Council (TRPC), presented an overview of online CTR resources for both ETCs and employees. Paul showcased tools available on www.thurstoncommutes.org, such as an ETC directory in the form of an interactive map to help ETCs discover their neighbors. Paul also highlighted the online bike map, www.thurstonbikemap.org, including an option that identifies a route based on one's origin and destination. Paul also showed how to access a mobile version of the bike map, using a downloadable app.

CTR Resources

The "CTR Resources" menu on www.thurstoncommutes.org offers a variety of useful information and tools worth exploring including:

- Promotions
- Supporting strategies to encourage employees to participate in CTR
- Online tools
- Events Calendar
- Print Materials

Employees can access a treasure of CTR-related information from www.thurstonheretothere.org, "Your guide to getting from here to there in Thurston County." If you can't find what you need, contact the staff at TRPC at thurstoncommutes.org – we are happy to help.

New Executive Order

Building a Modern Work Environment

Governor Jay Inslee recently signed Executive Order 16-07. The Office of Financial Management (OFM) will play a key role in implementation. The following is from OFM's website...



"The state of Washington's workplace strategy initiative is an effort, directed by Governor Inslee through Executive Order 16-07 and led by OFM, to help agencies identify, experiment with and adopt innovative ways to support its business by modernizing the physical environment, providing greater workplace flexibility, and enabling a more mobile workforce. The focus is on looking at how, when and where people do their best work and on providing the necessary options and tools."

For more information please visit the OFM website <http://ofm.wa.gov/initiatives/workplacestrategies/default.asp>.

Mark Your Calendar CTR 2016

ETC Networking Session
September 13, 9:00 a.m - 12 p.m.

ETC Basic Training
October 18, 9:00 a.m. - 12:00 p.m.

Wheel Options
Month of October

ETC Networking Session
December 6, 1:00 p.m. - 4:00 p.m.

Capitol Campus Parking Strategy Implementation Plan

ETCs heard from Tomy Mollas, Transportation Demand Manager with the State Department of Enterprise Services (DES/Enterprise Services) about the progress of the Capitol Campus Parking Strategy Implementation Plan.

Background

In response to the 2014 Capitol Campus Transportation and Parking Study, the state legislature (2015-2017 Capital Budget, Sections 1100 & 1101) directed DES to develop a Capitol Campus Parking Strategy Implementation Plan that includes actions to:

- Reduce agency reserved stalls from 26 percent to 15 percent of the total campus parking stalls.
- Complete a cost benefit analysis of incorporating parking attendants or parking arms to accept payment for campus parking during legislative sessions.
- Install at least two electronic boards, or other methods of communicating the available parking capacity in the East Plaza Garage.
- Work in cooperation with the City of Olympia to consider the city enforcing parking on the Capitol Campus.



Status

The Implementation Plan was submitted to legislative fiscal committees in November 2015. Enterprise Services responded to questions from the Office of Financial Management on December 6, 2015. In addition to the four actions listed above, the plan also includes actions to meet visitor parking needs and to consolidate the delivery of parking, commute trip reduction, and fleet services to effectively implement transportation demand strategies. Additional campus-wide actions include:

- Reduce reserved stalls: A total reduction of 684 reserved stalls is required.
 - As of June 2016, approximately 501 reserved stalls have been converted to zoned stalls.
 - An additional 183 reserved stalls will be converted to reach the goal.
- Parking attendants and arms to collect payment: Use of integrated parking technology provides greater benefits at a lower cost.
 - Pilot new technology for the Dash Lot (14th and Jefferson) to test pay-by-plate with VenTek International services.
- Provide available parking capacity at the East Plaza Garage: Restriping a portion of the stalls will increase the parking supply by 100+ stalls and improve wayfinding signage in the garage.
 - Continued project work with parking consultant nearing completion for design documents.
 - Received Design Service Work Plan to integrate visitor parking in the Plaza Garage for off-campus state employee use.
 - Implemented a weekly report-out on Plaza Garage parking capacity. During the 2016 legislative session, the average capacity of Plaza Garage was at 89.70 percent or 236 stalls were available for use.
- City of Olympia consider parking enforcement at the Capitol Campus:
 - Developed scope of work for parking enforcement services presented to the City of Olympia – pending results of City Council meeting on March 17, 2016. Pilot proposed to begin May 2016, using mobile license plate recognition technology.
- Although the proposed agreement with the City of Olympia was vetoed by the Governor's Office, DES continues to work on proposing new legislative language next year for the City of Olympia to provide Parking Enforcement.

Ideas for Future Networking Sessions

Paul Brewster, TRPC, facilitated an exercise for ETCs to share their ideas on future Networking Sessions and voted select topics of the most interest.

Here are the terrific ideas, in order of voting priority:

Networking Session Ideas

- Safe Ride Home
- Regulations about CTR benefits, like funding
- Alternative Networking Session formats
 - Shorter session
 - Webinars
 - Lower state agency requirement from two to one
- Incentivizing CTR on a limited budget
- Integrating CTR and Wellness Programs
- How to craft creative emails and subject lines
- Capital Campus Parking/CTR promotions
- Planning for fun, interactive events and activities that increase participation
- Seasonal bicycling and walking clothing tips
- Presentations about transportation planning
 - Future plans for system expansion
 - Panel of planners discuss trends about transit, carpool, vanpool
- Information to help supervisors support teleworking
- Information about transportation services offered by neighboring regions, i.e. King County and Eastern Washington
- Information about the Bike Corridor

How to Let Employees Know Who the ETC is

Holly Gilbert facilitated a discussion on how employees can discover their worksite's ETC.

ETC Contact Information

One of the requirements of the CTR law is that the contact information for the ETC be prominently posted at the worksite. ETCs discussed additional ways to increase employees familiarity with their ETC.

A number of ETCs mentioned that catching new hires was a particularly effective way to let people know both about the CTR program at the worksite, introduce themselves as the ETC, and explain their role. A brochure/factsheet which covers the program and who the ETC is can be a great tool to provide to new employees.

Several ETCs mentioned they use their worksite's newsletter to promote CTR and provide their contact information. Regular email communication about CTR topics that includes the title in the signature block is another helpful way to convey this information.

Well-maintained bulletin boards with materials promoting CTR is another opportunity to post ETC contact information. Running CTR promotions and contests, hosting a Here to There Fair or Lunch 'n Learn at your worksite are also great ways to build your reputation as an active ETC.

Making Work... Fun

ETCs heard from Donna Feliciano, Intercity Transit.

One Story

The Intercity Transit facilitates staff made the task of pressure washing fun by creating playful designs on the sidewalk at bus stops with pressure washing. It doesn't take much extra time, but staff has fun doing it and people walking by enjoy looking at it.

Bringing it Back to You

Here are a few ways you can make your job as an ETC fun:

- Send engaging, attention-grabbing emails.
- Make transit fairs fun to attend: decorate with items like balloons, pictures, flowers; play games; serve food; and have a prize party.
- Use incentives to encourage participation.
- Coordinate a transit fair with a wellness fair or other event.

For more information or to schedule a transit fair, contact Donna Feliciano at 360-705-5891 or dfeliciano@intercitytransit.com.

Bicycle Commuter Contest

ETCs heard from Duncan Green, Intercity Transit.

May was Bike Month

The 2016 Thurston County Bicycle Commuter Contest is now over, thanks to everyone who participated. Great news, more people than ever signed up this year!

For more information about the Bicycle Commuter Contest please visit www.thurstonbcc.com.

Ways to Include Walking into a Trip

Michelle Swanson, City of Olympia, talked about ways to include a walk into a trip.

Walking

The Center for Disease Control recommends 2 hours and 30 minutes a week of aerobic activity. This includes “brisk walking.” That works out to about 30 minutes a day Monday through Friday, and those 30 minutes can be spread throughout the day. Ways to include a walk:

- Park farther from your destination and walk the rest of the way
- Walk to meetings or short errands
- Walk during breaks or lunch
- Ride the bus! Many people walk to and from the bus stop and their destinations.

Michelle also presented the new Olympia Walk Map, and described the maps on 10 downtown traffic signal control boxes.

To request a copy of the Olympia Walk Map, e-mail Burlina Montgomery at montgomeryb@trpc.org.

STAR Pass Program

Amber Nguyen, WSDOT, reviewed a handout, jointly prepared with Intercity Transit on frequently asked questions. ETCs can find this very helpful FAQ handout on the Thurston Commutes website.

STAR Pass

STAR Pass stands for State Agency Rider Pass. The program allows state employees assigned to worksites in Thurston County to ride Intercity Transit fixed-route and Dial-A-List services. A typical adult monthly pass costs \$36.00. The Washington State Department of Transportation (WSDOT) Public Transportation Division administers this program.

You can also ride Rural & Tribal Transportation (RT) for free with your STAR Pass!

For more information visit www.thurstonRT.org.

Eligibility

Only state employees assigned to state worksites in Thurston County are eligible for the STAR Pass. The program helps reduce drive-alone trips by state employees in Thurston County.

For more information visit www.ctr.wa.gov/employees/starpass.htm or e-mail stateagencyctr@wsdot.wa.gov.

We Can Help

Thurston Regional Planning Council

Holly Gilbert

Paul Brewster

Burlina Montgomery

www.thurstoncommutes.org

360-956-7575

*State & Local Requirements & Compliance

*Training & Technical Support

*Surveys & Annual Program Reports

*Networking & Promotions

WA State Department of Transportation (for state worksites)

www.ctr.wa.gov

stateagencyctr@wsdot.wa.gov

360-709-8088

*State Agency CTR Program

*STAR Pass

*SAFE Ride Home

Intercity Transit

www.intercitytransit.com

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*Public Transportation Services & Support

*Transit Guide

*Promotions

Carolyn Newsome

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360-705-5829

*Vanpools

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Rural & Tribal Transportation*

www.thurstonRT.org

1-800-650-7846

**Rural & Tribal Transportation serves rural portions of Thurston County and connects to Intercity Transit in Thurston County and Twin Transit in Lewis County. State Employees can use their STAR Pass.*