

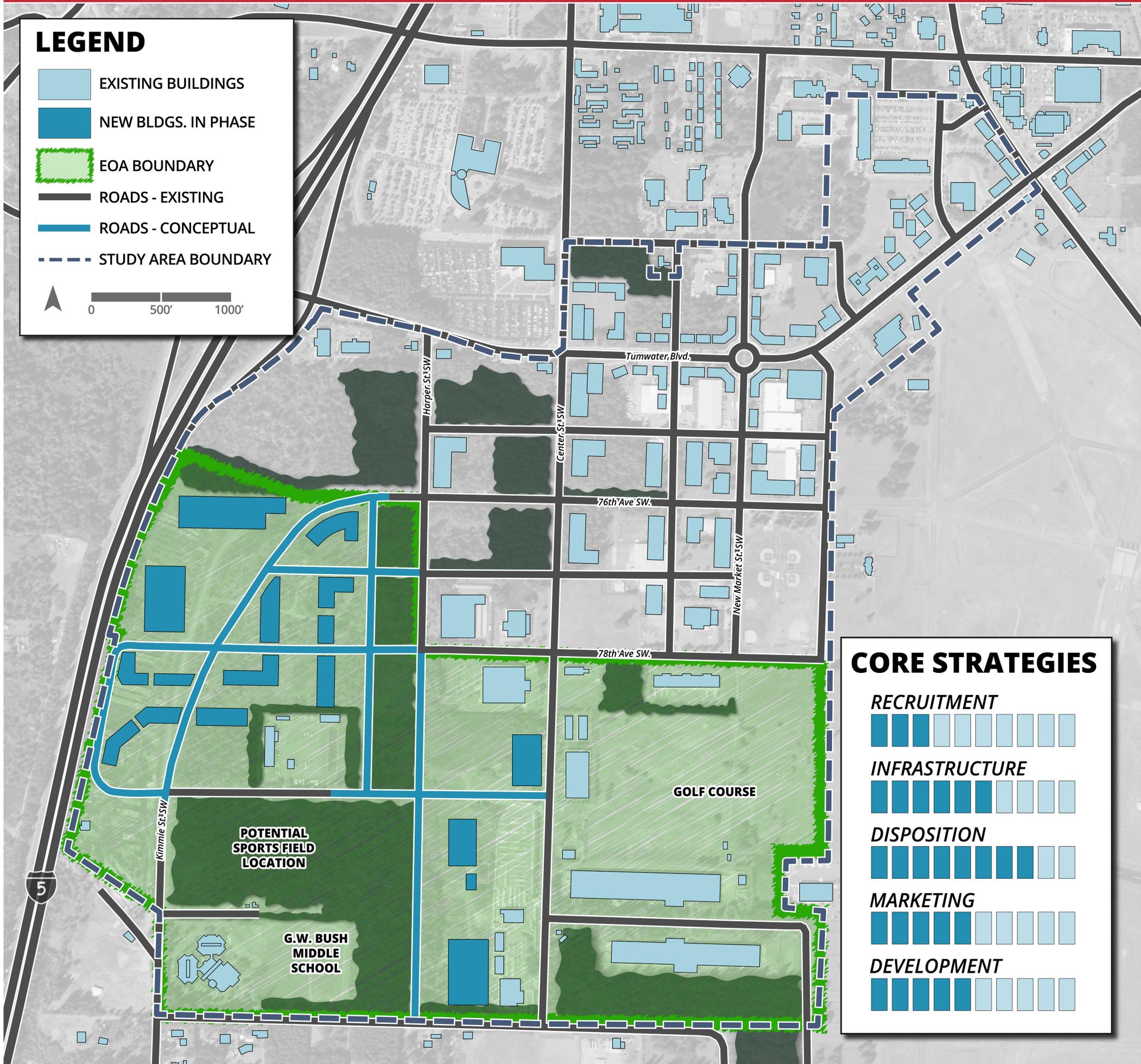
IMPLEMENTATION

EXISTING OPPORTUNITY AREA

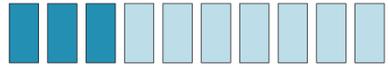
LEGEND

-  EXISTING BUILDINGS
-  NEW BLDGS. IN PHASE
-  EOA BOUNDARY
-  ROADS - EXISTING
-  ROADS - CONCEPTUAL
-  STUDY AREA BOUNDARY

0 500' 1000'



CORE STRATEGIES

- RECRUITMENT**

- INFRASTRUCTURE**

- DISPOSITION**

- MARKETING**

- DEVELOPMENT**


In the Existing Opportunity Area, the Port continues to market its assets and will remain ready to place interested tenants on appropriate properties. Sites in the EOA are generally ready for development, and where new infrastructure is needed the Port will undertake such infrastructure investments in cooperation with or on demand by interested tenants. Because the EOA is largely composed of industrial sites and larger, master plan opportunities, the sale or Port-led development of land may be beneficial.

Key Strategies

- Sale (disposition) of land where it facilitates the implementation of the NMIC vision, especially on industrial and large master planned sites
- Port-led infrastructure investment when needed to accommodate prospective tenants
- Use of site selection criteria (based in part on the design principles) to find appropriate locations within NMIC for interested tenants