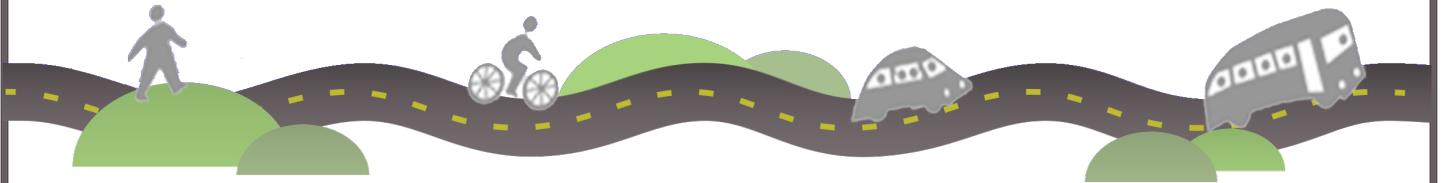


Commute Trip Reduction

ETC Networking Session Overview
December 2015



ETCs New Year's Resolution's

At the December 8th Networking Session, Employee Transportation Coordinators (ETCs) participated in a small group discussion. The goal was to come up with ideas to help their Commute Trip Reduction (CTR) program be more successful in the new year. Below are some of their great ideas.

Applaud Success

Give positive reinforcement to employees that participate in Commute Trip Reduction.

Outreach

Provide more vanpool/carpool guidance. ETCs can register employees for rideshareonline.com to help match them with other people who share similar commute patterns.

Awareness

Create promotional materials including brochures, posters, and testimonials to display around the workplace.

Add ETC's information, including phone number, to their e-mail signature block.

Provide more Commute Trip Reduction information for new employee orientations. For state agencies, provide employees with the [STAR pass](#) and information on the [SAFE Ride Home](#) program.

Transportation Fairs

Host a transportation fair. Did you know Intercity Transit will come to your worksite's transportation fair and help employees sign up for a vanpool? They also provide help and information on riding the bus.

Management

Get management involved at your worksite. Management support is crucial to the success of any CTR program. We have some great tips for getting and keeping management support on the [ThurstonCommutes](#) website.

Important Notice

**Annual Reports are due
March 31, 2016**

We are in the process of updating this year's Annual Report form.

Watch for an e-mail in early February for more information.



Mark Your Calendar CTR 2016

ETC Networking Session
March 15

Register for the Bicycle Commuter Contest
April 1-30

Bicycle Commuter Contest
May 1-31

Annual Report
Due March 31

ETC Basic Training
April 28, 1:00-4:00 p.m.

ETC Networking Session
June 7

View the complete [2016 calendar](#).

Prepare for Winter Travel

ETCs heard from Paul Brewster, TRPC, and Donna Feliciano, Intercity Transit, on preparing for winter travel.

Tips For Easing the Winter Commute

Intercity Transit buses operate in bad weather, even snow and ice. Travel like a pro:



- Learn your route, then give it a try!
- Get a trip plan online or from Customer Service
- Get familiar with [OneBusAway](#) (real-time bus arrival information)

Learn which routes have common [snow detours](#) by looking at Intercity Transit's website or Transit Guide (page 104-107).

Get timely detour information:

- [Intercitytransit.com](#)
- [Facebook](#) (Intercity Transit)
- [Twitter](#) (intercitytransi; no "t")
- Local radio stations
- Intercity Transit Customer Service 360.786.1881 (be patient – phone lines are typically busy during bad weather)

Other things to note:

- Wear warm, visible clothing (you might have to wait longer at your bus stop)
- Use a flashlight, reflector, or cell phone app so the bus driver can see you at your stop

Tips for Vanpoolers

- Create a winter weather plan in advance
- Do not leave anyone behind
- Don't drive the van if you don't feel comfortable
- If you have an issue, contact Intercity Transit dispatch at 360.786.8703

CTR Website Updates

Erin Cahill, TRPC, gave ETCs an overview of our newly updated CTR website.

[ThurstonCommutes.org](#) is the Online CTR Guide for ETCs

- Learn about [CTR news](#) and events
- Find important [dates](#), deadlines, and meetings
- Locate [ETCs](#) near you
- Access [survey results](#)
- Explore supporting [CTR strategies](#)
- Review [requirements](#)
- Read about future [promotions and events](#)
- And more

Help us make Thurston Commutes work for you. Can't find what you're looking for or think something is missing from the site - let us know! [Email us](#) your suggestions.

Transit Updates

Donna Feliciano, Intercity Transit, discussed transit updates.

Dash

The free downtown Olympia shuttle, [Dash](#), operates more frequently during the work day (9am - 5pm) during Legislative session January 11 - March 11, 2016; Monday - Friday.

- 7-9 am, every 15 minutes
- 9am-5pm, every 12 minutes
- 5-6 pm, every 15 minutes

Dash daily parking is available at the Olympia Farmers Market January – March for \$1.50 per hour.

Route 42

This [route](#) travels between SPSCC and Family Court. Intercity Transit extended the route to serve the Southwest Mottman Industrial Park, the new Accountability and Restitution Center (ARC), and nearby neighborhoods. Buses operate every 30 minutes on weekdays from:

- 7:15 am-8:45 am
- Noon-1:30 pm
- 3 pm-6 pm

Looking for copies of the **Thurston County Bike Map** or the new version of the **Olympia Walking Map**?

E-mail Burlina Montgomery at montgomeryb@trpc.org.

Please include the quantity and mailing address.

ETCs also heard about [thurstonheretothere.org](#). This is a centralized place for your employees to find out about transportation options in our area.

Travel Training

At the Networking Session, ETCs heard from Curt Daniel, Travel Trainer with Intercity Transit.

Bus Travel Training

Intercity Transit provides free, one-on-one or small-group training for new riders to learn how to use their bus system. The training is open to everyone and participants learn practical skills for riding the bus, including how to:

- Plan a trip
- Understand a bus schedule
- Pay fares
- Transfer to other buses/routes
- Use the ramp with a mobility device

The trainer will ride the bus with participants until they feel confident riding alone.

Contact: Curt Daniel, 360.705.5846, traveltraining@intercitytransit.com

Dollar Store Prizes

Donna Feliciano, Intercity Transit, talked to ETCs about assembling dollar store prizes.

Italian Dinner Night

If you are able to give away prizes, you can put together an inexpensive basket by purchasing items at the dollar store. A sample “basket” was displayed. The cost, including the cellophane wrap and bow, was only \$14.75 and included:

- Large bowl
- Kitchen towel
- Small napkins
- Colander
- Pasta
- Marinara sauce
- Breadsticks
- Large ladle
- Large pasta server
- Jalapeno stuffed olives
- Jar of pepperoncini
- Dark chocolate cookies



We Can Help

Thurston Regional Planning Council

Holly Gilbert

Paul Brewster

Burlina Montgomery

www.thurstoncommutes.com

360-956.7575

* State & Local Requirements & Compliance

* Training & Technical Support

* Surveys & Annual Program Reports

* Networking & Promotions

WA State Department of Transportation (for state worksites)

www.ctr.wa.gov

stateagencyctr@wsdot.wa.gov

360-709.8088

* State Agency CTR Program

* STAR Pass

* SAFE Ride Home

Intercity Transit

www.intercitytransit.com

Donna Feliciano

dfeliciano@intercitytransit.com

360-705.5891

* Public Transportation Services & Support

* Transit Guide

* Promotions

Carolyn Newsome

cnewsome@intercitytransit.com

360-705.5829

* Vanpools

RideshareOnline

Find a Rideshare Partner

www.rideshareonline.com

Rural & Tribal Transportation*

www.thurstonRT.org

1-800-650-7846

**Rural & Tribal Transportation serves rural portions of Thurston County and connects to Intercity Transit and Twin Transit in Lewis County. State Employees can use their STAR Pass.*