

Employer Benefits

A better commute makes for better employees

Commuting doesn't have to take a toll on your employees, their cars, or the environment. Carpooling, vanpooling, or cycling benefits commuters and your company, even if employees use a commuting alternative only one day a week. Once your RideshareOnline.com program is in place, your organization will benefit from increased employee productivity, eligibility for state and federal employer tax credits, and the opportunity to offer RideshareOnline.com as a low-cost or no-cost employee perk.

Alternative transportation options = good business

A workplace commuter program can:

- Improve your employee benefit plan at little or no cost
- Make you eligible for tax benefits and cost savings
- Lower employee parking and/or workspace demand
- Increase employee productivity
- Enhance retention and recruitment
- Reduce the organization's carbon footprint
- Add points for Leadership in Environmental and Energy Design (LEED) certification

There are many ways to implement or improve a program at little or no cost – some benefits actually save employers money. Contact **Thurston Here to There** at (360) 956-7575 to help you implement a new commuting program or improve what you're already doing.



A RideshareOnline network for Bucoda, Rainier, Tenino, Tumwater and Yelm.

RideshareOnline.com

Contact Us

The Washington State Department of Transportation manages RideshareOnline.com. The **Thurston Here to There Program** works with the state to offer local assistance and promotions. Contact 1-888-814-1300 (ITT relay 1-800-833-6388) for technical help with RideshareOnline. Contact **Thurston Here to There** at (360) 956-7575 for general travel options support or to get additional copies of this brochure.



take someone along for the ride.
go with a passenger.
bring down the expense.

Brilliant
commuters
know smart
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around.

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RideshareOnline.com, a free comprehensive tool, helps people find new ways to travel from **Here to There**. When you use RideshareOnline.com to find travel alternatives, you reduce traffic congestion, improve air quality and sustain the quality of living in our region. Employers, commuters, event-goers, and parents of school-aged children will all benefit. RideshareOnline.com provides free information about travel options and incentive programs for commute and non-commute trips. It also helps employers implement effective commute reduction programs.

Commuter Services

RideshareOnline.com assists commuters by providing carpool, vanpool and bicycle ridematching services, information about bus and rail options, SchoolPool carpooling programs for parents, and information about the benefits of teleworking from home.

Employer Services

RideshareOnline.com supports employers in managing their employee transportation program. Employers can develop and implement a customized employee benefit program that lowers employer costs, increases productivity, distributes incentives online, and helps protect the environment.

Need Help?

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shorten your commute to zero. work from your home office. be more productive.

Change the world by changing the way you commute

Whether you'd like to make the world a better place, save money or take the stress out of driving alone, RideshareOnline.com can help you find a better way to go from Here to There:

- Carpool with friends, neighbors or co-workers;
- Vanpool for short- and long-distance commutes;
- Take the bus – regular service you can depend on;
- Bicycle for your health and the health of your community;
- Telework from home, one or more days a week.

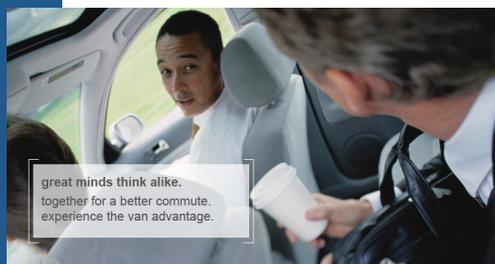
The savings to your wallet and to the planet will really add up. Calculate your cost savings now at www.RideshareOnline.com/Commuters/calculator.html.

Ridematch - Find the right person to share the ride

Ridematch – a personalized, voluntary, and secure, online ridematching program – connects you with other commuters who live and work close to you and could carpool, vanpool, walk or bike with you to work.

Trip Calendar - Commuting smarter really adds up

The Trip Calendar measures how your alternative commute saves money and saves the planet! Record your commute trips daily or weekly and become eligible to win in monthly drawings, when available. People who use transit, work from home, bike or walk to work, or already have a rideshare partner can also participate and see how smart they commute.



great minds think alike. together for a better commute. experience the van advantage.

So many good reasons to start, so get started!

Employees: When you change your solo commuting habit even one day a week, you can save money, reduce air pollution, and shrink your personal carbon footprint by 20 percent.

Employers: Helping your employees find new ways of commuting improves your business by promoting employee morale and increasing parking spaces for customers. Finding new ways to travel from **Here to There** supports what you care about: People. Profit. Planet.

Commuter Benefits

- Save money. As gas prices rise, save money by ridesharing and taking the bus and reduce wear and tear on your car, lowering your repair bills.
- Alleviate stress. Nothing raises blood pressure like bumper-to-bumper traffic.
- Help the planet. Teleworking from home one day a week can make a big difference in reducing greenhouse gas emissions.
- Save time. Carpools and vanpools can get you to work and back home faster by using high occupancy vehicle (HOV) lanes when available.
- Stay healthy. Biking or walking helps you stay fit and reduce stress.
- Clean air. Solo drivers who change their 20-mile round trip commute to the bus can reduce their CO2 emissions by 4,800 pounds per year.
- Recapture time. Relax. Catch up on reading. Be a passenger.

Make a difference every day

Start your greener commute by carpooling, vanpooling, taking transit, walking, cycling or working from home.



let a professional do the driving. share the ease of public transit. take the time to relax.